

MARK MEISTER

Professor of Communication
Central Washington University (CWU)

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Education

[REDACTED] Ph.D. Communication Studies, University of Nebraska. Lincoln, NE
[REDACTED] M.A. Speech Communication, North Dakota State University (NDSU), Fargo, ND
[REDACTED] B.A. (with honor). Speech Communication and English Writing, Carroll College, Helena, MT

Administrative Positions, Experiences, Responsibilities, Duties, and Outcomes

July 2020-July 2023 **Associate Dean, College of Arts and Humanities (CAH)
Central Washington University (CWU)**

The College of Arts and Humanities at CWU includes eight academic departments, five interdisciplinary programs, 317 faculty, thirty-two academic staff and administrative professionals, and approx. 2300 students) As Associate Dean, I served the college in eight specific ways.

Academic Student Affairs Oversight and Programming.

- Re-designed academic and career advising in the CAH with initiatives, procedures, and policies. informed by the NACADA: The Global Community for Academic Advising, “Pillars of Academic Advising.” Transitioning from a faculty mentor advising model initially involved educating the entire CAH community on the NACADA model and then implementing the model by hiring a CAH Director of Academic Advising and four academic advisors.
- Supervised CAH’s Classroom to Career Initiative (called the “CAH Compact”) that promises students a signature experience (internship, externship, study abroad) by teaching courses, meeting with prospective students, and assisting in alumni-student mentoring relations.
- Coordinated the CAH’s First-Year student experience process and New Student Orientation Process in collaboration with colleagues on CWU committees, including the Douglas Honors College, Academic and Student Life Committee, the Academic Affairs Committee, the General Education Committee, the Faculty, the Student Onboarding Team, the Space, Equipment, and Budget Subcommittee (of the CWU President’s Budget Advisory Committee), Academic Advising Council, New Student Orientation Committee, the CWU Transfer Student Experience Team, and Faculty Senate Curriculum Committee (ad hoc committee member).
- Supported academic student affairs leadership programming grounded in intellectual leadership. This series of workshops was attended by CAH faculty and academic advisors and emphasized how and why faculty and advisors need to balance the privileges of academic freedom with the responsibilities of academic duty.

Enrollment Management.

- Implemented curriculum revision and program design procedures.
- Oversaw the creation of 4-year plans, major (career development maps), program and course learning outcomes, learning assessment strategies, and course rotations are vital to predicting and anticipating fluctuating enrollment patterns.

Budget Administration and Supervision (CAH Advising Program).

- Budget oversight of the CAH Academic Advising Program and its annual employee and goods and services budget (\$250,000 approx.).
- Supervised the Director of Academic Advising, and four academic advisors are “direct reports.”
- Taught a 1-credit UNIV 101 course specifically designed to highlight a student-focused program's principles, responsibilities, and obligations.

Faculty PTE and Faculty/Staff Recruitment, Evaluation, and Retention.

- Co-created and co-facilitated faculty and staff recruitment and retention programs emphasizing executive leadership training, intellectual leadership (the roles and obligations of tenured faculty), faculty PTE preparation evaluations, and faculty and staff peer mentoring programs.

Interdisciplinary Partnerships.

- Supervised five CAH interdisciplinary program coordinators and the CWU Douglas Honor College directors in academic scheduling, instruction assignment, and curriculum revision of programs and established community partnerships with the Washington State Humanities Council.

Conflict Resolution.

- Facilitated conflict resolution and mediation related to student and faculty grievances, faculty CBA standards, Title IX investigations, and grade challenges.

Summer-school Administration.

- Planned and implemented annual CAH summer school academic student programs and course offerings firmly guided by course access, enrollment management efficiencies, and revenue projections.

Other Duties as Assigned.

- Supported the CAH Dean’s efforts in fund-raising, faculty PTE evaluations, staff annual reviews, and DEI initiatives. I work directly with the CAH Dean and the CAH’s Financial and Administrative staff in implementing academic budgets based on RCM.

2017-2020

**Chairperson, Senate Committee on Academic Integrity,
North Dakota State University**

North Dakota State University Policy 326 Oversight (<https://www.ndsu.edu/fileadmin/policy/326.pdf>)

- Worked closely with the Title IX investigators within the provost’s office, University and North Dakota University System attorneys, the university ombudsperson, alleged academic misconduct parties, and reporting parties.
- Chaired the committee that investigated twelve separate cases.

2017-2020

Director of the General Education Public Speaking Course, North Dakota State University

Curriculum design, assessment, and training

- Oversight of sixty sections of COMM 110 each semester, including training twenty-five instructors and graduate teaching assistants and coordinating each section's standard course syllabus, assignments, and grading. I consistently collaborated with the NDSU Office of Teaching and Learning to train teaching assistants and instructors and guarantee the overall academic integrity and quality of these courses.

2012-2017

**Department Chairperson (elected)
North Dakota State University**

I was appointed interim chairperson in 2011, elected in 2012, and re-elected in 2014 as chairperson of the Department of Communication. My term as chairperson ended on July 1, 2017, because Department policy mandates that chairpersons serve only two consecutive three-year terms.

I oversaw the academic integrity of the NDSU Department of Communication (15 tenure-eligible/tenured faculty, two administrative staff, two instruction support technicians, five non-tenured track full and part-time faculty, 25-34 graduate teaching assistants, and 430 undergraduate and graduate students) through the administration of the following over-lapping administrative duties.

Strategic planning.

- Coordinated strategic planning initiatives with department faculty and staff that reflect both NDSU and the College Arts, Humanities, and Social Sciences (AHSS) strategic plans by focusing on improving objectives and metrics based on bolstering undergraduate student retention and graduation rates, emphasizing graduate student and faculty teaching and research collaboration, and fostering faculty research and community engagement.

Bolstering undergraduate student retention and graduation rates.

- Led department update of its undergraduate degree offerings from two (Speech Communication and Mass Communication) to five (Agricultural Communication, Strategic Communication, Health Communication, Management Communication, and Journalism). Along with the name and curriculum changes, the department worked with the NDSU Office of Admissions and Enrollment Management to create student recruitment messages and events. According to the NDSU Office of Institutional Research and Analysis (<https://www.ndsu.edu/oira/>), the department's undergraduate student enrollment increased from 62 in 2011 to 317 in the fall of 2018; retention rates increased from 44% in 2012 to 78% in the fall of 2018, and four-year graduation rates increased from 53% in 2012 to 92% in fall 2018.

Emphasizing graduate student and faculty teaching and research collaboration.

- Collaborated with the Department's Director of Graduate Studies to create teaching and research teams. These teams comprised faculty and graduate students with shared research and teaching interests. As a result, research teams regularly publish peer-reviewed studies in high-quality academic journals, and teaching teams regularly attend pedagogical and professional teaching development workshops sponsored by the NDSU Office of Teaching and Learning.

Fostering faculty research and community engagement.

- Created the assignment of a joint-faculty position with the university's Center for Community Vitality and the department's first Communication Advisory Board
- Coordinated a memorandum of understanding between North Dakota State University and Tianjin National University (China) for faculty and student exchange programs.

Policy administration.

- Converted departmental "oral traditions" into written and proposed policies that expedited office procedures, faculty voting rights, administrative duties, responsibilities, committee responsibilities, teaching assignments, course textbooks, and summer school offerings.
- Organized annual faculty retreats, facilitated monthly department meetings, authored yearly program review and assessment documents, and fostered a climate of shared governance. During my tenure as Department chairperson, I sat on the College of AHSS's Executive Committee.

Fundraising the grant writing.

- Collaborated with the NDSU Development and Alumni Foundation in securing funds for the Don and Lois Schwartz Leadership in Communication Endowed Scholarship (2013), the Michael Kruger Memorial Scholarship (2014), and the creation of the Jerry and Lou Richardson Endowed Professor of Journalism (2019).
- Wrote and secured Alumni and Foundation grants totaling \$112,000 that benefited the renovation and upkeep of the Bison Information Network/SUTV Studio.

Budget administration.

- Secured and allocated finances and resources of a \$300,000 annual department operating budget and approximately \$1.5 million salary budget.
- Provided monthly budget reports to the Dean's office and routinely shared funding for course instruction with the Women and Gender Studies Program, the Honors Program, the Department of Visual Arts, and the Department of Emergency Management.

Promotion, tenure, and evaluation reviews and annual faculty and staff reviews.

- Supervised annual evaluation of fifteen full-time faculty members, eight part-time instructors, twenty-four graduate teaching assistants, and three administrative support staff.
- Wrote formal evaluations and assessments for faculty third-year reviews and promotion, tenure, and evaluation.

Collegiality and climate.

- Promoted a collegial and respectful work environment and academic culture.
- Demonstrated daily my respect for all because of my unequivocal support for all human and intellectual diversity, shared and transparent governance, and equitable and shared distribution of resources.

Managing curricular change and growth in department majors.

- Initiated EAB's Student Success Collaborative system to interact with and communicate with all undergraduate majors. I routinely used EAB to create advising campaigns that bolstered student-faculty advising.

- 2011** **Interim Department Chairperson (appointed)**
North Dakota State University
- 2009-2010** **President, University Senate,**
North Dakota State University
- Prioritized the creation, coordination, discussion, and approval of policies related to work-life balance, no tobacco usage on campus, intellectual property, and the evaluation of university administrators.
 - Served on the ND State Board of Higher Education’s Council of College Faculties as a member of North Dakota State University’s Presidential Search Committee, Program Review Committee, and Policy Coordination Committee.
- 2007-2009** **Director of Graduate Studies, Department of**
Communication
North Dakota State University
- Coordinated graduate students' recruitment, enrollment, assessment, and advisement.

Academic Positions

- July 2020-present** Professor with Tenure, CWU
- 2014-2020** Professor, NDSU
- 2009** Walter F. and Verna Gehrts Endowed Professor, NDSU
- 2009, 2012** Affiliated Faculty Member, Georgian Institute for Public Affairs, Tbilisi, Georgia
- 2002** Associate Professor, NDSU (Early Tenure)
- 2001** Associate Professor, NDSU (Early Promotion)
- 1997** Assistant Professor NDSU (Tenure Eligible)
- 1996** Adjunct Faculty, Nebraska Wesleyan University, Lincoln, NE
- 1996** Instructor, Southeast Community College, Lincoln, NE
- 1993-1995** GTA, University of Nebraska, Lincoln, NE
- 1991-1993** GTA, NDSU, Fargo, ND

Professional, Administrative, and Leadership Training

- 2021** “Enrollment Management Efficiencies and Enrollment Patterns,” CWU Office of Enrollment Management and The CWU Transfer Student Office
- 2021** “The Central Faculty Union’s CBA,” CWU Office of Undergraduate and Faculty Affairs
- 2020** “FERPA and Student Rights During Covid,” CWU Office of Academic and Student Life
- 2020** “Covid-Response Team,” CWU Office of Academic and Student Life
- 2019** “Civility and the End of Academic Hazing” NDSU Office of the Ombudsperson
- 2018** “Conflict Management and Academic Policy Grievances” NDSU Office of the Ombudsperson

- 2018 "Dare to Lead: Faculty as Leaders" NDSU Faculty Orientation Session
- 2018 "Freedom of, and from, Religion: Understanding the American Secular Tradition" Education Innovation Lecture Series on Freedom of Speech in Higher Education
- 2017 "The Value of Interdisciplinary Programs: Engaging in Collaborative Work in the Academy" NDSU Provost's Faculty Development Workshop
- 2017 "How SSC Made My Job Easier," NDSU Provost's Faculty Development Workshop
- 2017 "Avoiding Burnout: Tips for Thriving (Not Just Surviving) This School Year," NDSU Provost's Office Annual Faculty Conference
- 2017 Anti-Racism and Multiculturalism Across the Curriculum Training, NDSU
- 2017 "Conflict Style," NDSU Provost's Office, Training by NDSU Ombuds
- 2016 Resolving Discrimination and Harassment Complaints: Workshop for Investigators, NDSU
- 2015 Fast Track Leadership: Coaching, Consulting, Creative Solutions, NDSU
- 2015 Council of Colleges of Arts and Sciences (CCAS), "Preparing for a Dean Role," Washington D.C.
- 2015 "Enhancing Climate: New Faculty Orientation Workshop," NDSU FORWARD
- 2015 "Recruitment and Retention for a Diverse and Dynamic Institution," Christine A. Stanley, Texas A&M, NDSU Provost's Office.
- 2015 "How Research Institutions Recruit and Retain Highly Talented Faculty through Dual-Career Hiring," NDSU FORWARD
- 2014 Effective Response to Bullying in the Workplace, NDSU
- 2014 Council of Colleges of Arts and Sciences (CCAS), "Making the Case for Supporting The Liberal Arts: Deans and Development," Phoenix
- 2013 TOCAR (Training our Campuses Against Racism), Level 2 Training
- 2011 Council of Colleges of Arts and Sciences (CCAS), "Preparing for a Department Chair Role," Minneapolis
- 2012 Department Chairs Summer Workshop, National Communication Association (NCA), Washington, D.C.
- 2012 Rhetoric Society of America, Career Development Workshop, Philadelphia
- 2010 TOCAR (Training our Campuses Against Racism) Level 1 Training, NDSU
- 2007 "Telling Your Organization's Story: Narrative and Fundraising." Workshop with Laurie Jacob with and the Fargo Arts Partnership
- 2006 National Problem Based Learning Workshop, Baltimore
- 2002 Safe Zone Training, NDSU

Research Interests, Publications, Presentations, and Grants

Research interests. I incorporate rhetorical criticism and argumentation theory to critically evaluate historical and contemporary economic, environmental, and scientific rhetoric.

Selected Refereed journal publications.

(Information provided if available, including role and contribution % of co-authored citations, journal information, and impact factor/indexing information)

Meister, M. (2014). The corporate rainmaker persona. Relevant Rhetoric, 5, available at www.relevantrhetoric.com/CorporateRainmaker.com

- Gronewold, K., Burnett, A., & Meister, M. (2012). Farmers' cynicism toward nature and distrust of the government: Where does that leave conservation buffer programs? Applied Environmental Education and Communication: An International Journal, 11, 18-24. [Role-Contribution %-Journal Information-Impact factor/Indexing: review of literature, research design, and corresponding author-30%-journal published by Routledge-Indexed in EBSCO host, Elsevier, ProQuest, among others]
- Madjik, Z, Platt, C.A., & Meister, M. (2011). Calculating the weather: Deductive reasoning and disciplinary telos in Cleveland Abbe's rhetorical transformation of meteorology. Quarterly Journal of Speech, 97, 74-99. [Role-Contribution %-Journal Information-Impact factor/Indexing: equal among all authors-NCA journal published by Taylor & Francis, listed in Web of Science-0.556]
- Meister, M., Hest, T., & Burnett, A. (2009). Hearing loss on the family farm: A rhetorical-interpretive investigation. The Qualitative Report, 15, 215-231. <http://www.nova.edu/ssss/QR/QR15-1/meister.pdf> [Role-Contribution%-Journal Information-Impact factor/Indexing: equal among all authors-online journal published by Nova Southeastern University-N/A]
- Meister, M., Hest, T., & Burnett, A. (2009). Weather-talk, cynicism, and agriculture. Qualitative Research Reports in Communication, 10, 61-71. [Role-Contribution %-Journal Information-Impact factor/Indexing: designed research questions and protocol, conducted review of literature, conducted analysis-70%-ECA journal published by Taylor & Francis-Indexed in EBSCO and Communication Abstracts]
- O'Connor, A., Shumate, M., & Meister, M. (2008). 'Walking the line': Working mom's perceptions of corporate social responsibility. Public Relations Review, 34, 343-350. [Role-Contribution %-Journal Information-Impact factor/Indexing: assisted in data analysis-20%-published by Elsevier, listed in Web of Science-0.726]
- O'Connor, A. & Meister, M. (2008). Corporate social responsibility attribute rankings. Public Relations Review, 34, 49-50. [Role-Contribution %-Journal Information-Impact factor/Indexing: assisted in data analysis-10%-published by Elsevier, listed in Web of Science-0.726]
- Meister, M., Brown, A., & Chamberlain, K. (2006). Rejuvenating nature in commercial culture and the implications of the green commodity. Environmental Communication: A Journal of Nature and Culture, 3, 97-114. [Role-Contribution %-Journal Information-Impact factor/Indexing: lead author-80%-published by Taylor & Francis, listed in Web of Science-0.758]
- Meister, M. & Burnett, A. (2005). Rhetorical power and cultural legitimacy in the *United States v. Leonard Peltier*. American Indian Quarterly, 28, 719-742. [Role-Contribution %-Journal Information-Impact factor/Indexing: lead author-60%-published by the University of Nebraska Press-Indexed in JSTOR]
- Meister, M. (2002). Meteorology and the rhetoric of nature's cultural display. Quarterly Journal of Speech, 87, 415-428. [NCA journal published by Taylor & Francis, listed in Web of Science, 0.556]
- Meister, M. (2001). Cultural feeding, good life science and the TV Food Network. Mass Communication and Society, 4, 165-182. [Published by Taylor & Francis, listed in Web of Science, 0.827]
- Burnett, A., Brand, J., & Meister, M. (2001). The ethics of intercollegiate forensics: Education as myth. Argumentation and Advocacy, 38, 106-115. [Role-Contribution %-Journal Information-Impact factor/Indexing: data collection, analysis, and editor-30%-AFA journal published by AFA-0.621]
- Okigbo, C. & Meister, M. (2000). Sustainable development of Africa: A cultural communication perspective. The Journal of Development Communication, 11, 1-15. [Role-Contribution: equal among authors]

Meister, M. & Okigbo, C. (2000). Service learning in the intercultural communication course: Promoting civility, engagement, and understanding of global development issues. North Dakota Journal of Speech & Theatre, 13, 40-49. [Role-Contribution: equal among authors]

Meister, M., Dewhirst, B., Green, R., To, L., Tronstad, L., Stark, T., & Ward, E., (1999). Bonanzaville and baseball: Metaphorical and cultural "sites" of preservation and entertainment. North Dakota Journal of Speech and Theatre, 12, 31-39. [Role-Contribution %-Journal information: lead author-75%-published by C STAND]

Meister, M. (1999). The media and the law-and-order myth in American political discourse. Speaker and Gavel, 36, 1-18.

Meister, M. & Japp, P. M. (1998). 'Sustainable development' and 'global economy': Rhetorical implications for improving the 'quality of life.' Communication Research, 25, 399-421. [Role-Contribution %-Journal Information-Impact factor/Indexing: lead author-80%-published by Sage-2.014]

Meister, M. (1997). 'Sustainable development' in visual imagery: Rhetorical function in the Jeep Cherokee. Communication Quarterly, 45, 223-234. [ECA journal published by Taylor & Francis-0.026]

Meister, M. (1996). Drama and tragedy in contemporary folk music: Nanci Griffith's 'It's a hard life wherever you go.' Communication Studies, 47, 62-71. [CSCA journal published by Taylor & Francis-0.026]

Littlefield, R.L., Sellnow, T.L., & Meister, M. (1994). Controlling speech anxiety: Academic recommendations and forensic applications. National Forensics Journal, XI, 15-28. [Role-Contribution: data analysis-20%]

Refereed conference proceedings

Meister, M. & Larson, B. (2001). Priestly and bardic voices in the prairie wind. Proceedings of the 6th Biennial Conference on Communication and Environment, 327-333.

Meister, M. (2000). Incorporating technology into the creation of a regional land ethic: The possibilities of Group Decision Support Software (GDSS). Proceedings of the 5th Biennial Conference on Communication and Environment, 71-80.

Competitively selected and invited book chapters

Burnett, A.K. & Meister, M. (2018). Social media, hegemonic masculinity, and the role of women in Presidential elections and debates, 1992-2016. In E.A. Hinck (Ed.) Televised Presidential Debates in a Changing Media Environment, Vol. II—The Citizens Talk Back (pp. 145-168). ABC-CLIO: New York. INVITED [Role-contribution % equal among authors]

Meister, M. & Platt, C.A. (2017). Warren Buffett's celebrity, epideictic ethos, and neoliberalism humanitarianism. In K.H. Nguyen (Ed.), Rhetoric in Neoliberalism. Routledge: New York. COMPETITIVE [Role-contribution %: lead author—90%]

Meister, M. (2015). Celebrity culture and environment. In A. Hansen and R. Cox (Eds.), Routledge Handbook of Environment and Communication (pp. 281-289). Routledge: New York. INVITED.

Meister, M. & Gilstrap, C. (2009). The Earth Liberation Front's failed diatribe of sacramental arson. In M. Smith & B. Warnick (Eds.), Responsibilities of Rhetoric, (pp. 326-339). Long Grove, IL: Waveland. COMPETITIVELY SELECTED [Role-Contribution %: lead author—80%]

Meister, M. (2005). Ethics and sustainable advertising. In P.M. Japp, M. Meister, & D. Japp (Eds.), Communication Ethics, Media, and Popular Culture, (pp. 65-82). New York: Peter Lang Publishing Company. INVITED

Meister, M. & Japp, P.M. (2002). Introduction: A rationale for studying environmental rhetoric and popular culture. In M. Meister & P. Japp (Eds.), Enviropop: Studies in Environmental Rhetoric and Popular Culture. Westport, CT: Greenwood. INVITED [*Role-Contribution %: lead author—80%*]

Okigbo, C. & Meister, M. (2001). Communication and cultural considerations for promoting a human rights dialogue in Africa. In Michael Prosser (Ed.), Civic Discourse and Conflicts in Africa. Stamford, CT: Ablex Publishing Corporation. COMPETITIVELY SELECTED [*Role-Contribution %: equal among authors*]

Edited books

Japp, P.M, Meister, M., & Japp, D.K. (2005). Communication ethics, media, and popular culture. New York: Peter Lang Publishing Company. [*Role-Contribution: equal among editors*]

Meister, M. & Japp, P.M. (2002). Enviropop: Studies in environmental rhetoric and popular culture. Westport, CT: Praeger. [*Role-Contribution: equal among editors*]

Invited book reviews.

Meister, M. (2009). Understanding the rhetoric of 'Huskerville.' Review of Communication, 9, 346-347.

Meister, M. (2006). The rhetorical imagination of Kenneth Burke (Ross Wolin, author). Review for the Quarterly Journal of Speech, 89, 261-262.

Meister, M. (2000). Sharing the earth: The rhetoric of sustainable development (Tarla Rai Peterson, author). Review for the Journal of Environmental Practice, 2, 109.

Meister, M. (1998). Landmark essays on rhetoric and the environment (Craig Waddell, editor). Review for Environmental History, 3, 531-532.

Meister, M. (1997). Green culture: Environmental rhetoric in contemporary America. (Carl Herndl and Stuart Brown, editors). Review for the Journal of American Culture, 92-94.

Refereed articles in press, under review, and in progress

Meister, M., Burnett, A., & Gronewold, K. (2023, in press). Managing agricultural uncertainty with frustration about governmental dependence: A qualitative content analysis of Federal fact sheets promoting conservation. Journal of Applied Communications.

Meister, M. & Becker, R. (Revise and Resubmit). Warren Buffett's Commonwealth: Austere presence, value-investing, and the thrifty folk hero. Great Plains Quarterly. Re-submitted 5-25-23.

Refereed convention presentations

Meister, M. (2009). Cleveland Abbe's rhetorical vision of meteorological science. National Communication Association, Chicago, IL.

Meister, M. (2008). The rhetoric of "weathercasting." National Communication Association, San Diego, CA.

Meister, M. & Gilstrap, C. (2008). The Earth Liberation Front's (ELF) failed diatribe of Arson. Rhetoric Society of America, Seattle, WA.

Shumate, M., O'Connor, A., & Meister, M. (2007). Walk the line: External stakeholders define corporate social Responsibility. National Communication Association, Chicago, IL.

Shumate, M., O'Connor, A., & Meister, M. (2006). "It is not just business; we're making the world a better Place": An analysis of the pattern of inter-organizational symbiotic relationships between economic and issue industries. National Communication Association, San Antonio, TX. Top paper in the Organizational Communication Division.

Meister, M., Chamberlain, K., & Brown, A. (2005). Rejuvenating nature in commercial culture and implications of the green commodity form. Central States Communication Association, Kansas City, MO. Top Paper in the Rhetorical Theory and Criticism Interest Group.

Meister, M. & Chamberlain, K. (2004). Republicanism and the rhetorical depiction of sustainability: The Ford Motor Company as a cultural rainmaker. National Communication Association, Chicago, IL.

Meister, M. (2004). Built Ford Tough: Leopold's land ethic and the sustainable advertising of the Ford Motor Company. National Conference on Communication Ethics. Pittsburgh, PA. Top Paper Award.

Meister, M. (2003). Visual metaphor and sustainable lifestyles: Nature imagery in Ford Motor Company advertisements. National Communication Association, Miami, FL.

Meister, M. (2003). Rhetorical fire: Confrontation, piety, and mystery in the Earth Liberation Front's failed crusade for the Earth. Western States Communication Association, Salt Lake City, UT.

Meister, M. & Burnett, A.K. (2003). Rhetorical power and cultural legitimacy in the *United States v. Leonard Peltier*. Central States Communication Association, Omaha, NE. Top Paper in the Rhetorical Theory and Criticism Interest Group.

Meister, M. & Hest, T. (2002). Weather-watching and agriculture: A meteorological land ethic. National Communication Association, New Orleans, LA.

Meister, M. & Hest, T. (2002). Incorporating mythic and interpretive analysis in the evaluation of hearing loss on the family farm. Central States Communication Association, Milwaukee, WI. Top Paper in Health Communication Interest Group.

Meister, M. & Rupprecht, K. (2002). The Earth Liberation Front's (ELF) crusade for the earth-body monarch: The political style of courtly faith and realistic fortitude. Central States Communication Association, Milwaukee, WI.

Burnett, A., Brand, J., & Meister, M. (2001). The myth of education in intercollegiate forensics. National Communication Association, Atlanta, GA. Top Paper in the Argumentation and Forensics Division.

Okigbo, C. & Meister, M. (2001). Service learning in the intercultural communication course: Promoting civility, engagement, and understanding of global development issues. Western States Communication Association, Couer d'Alene, ID.

Meister, M. (2000). Crusading for the earth-monarch: The political style of courtly faith and realistic fortitude. National Communication Association, Seattle, WA.

Meister, M. (2000). Weather-talk, the 'system' of nature, and the forecasting of nature's 'special effects.' Central States Communication Association, Detroit, MI.

Meister, M. (1999). 'Enviropop': Nature as visual 'psychosis' in popular culture. National Communication Association, Chicago, IL. Top Paper in the Environmental Communication Division.

Meister, M. (1999). Incorporating technology into the creation of a regional land ethic: The possibilities of Group Decision Support Software (GDSS). Conference on Communication and Environment, Flagstaff, AZ.

Meister, M. & Japp, P. M. (1998). 'Sustainable development' and the 'global economy': Rhetorical implications for improving the 'quality of life'. National Communication Association, New York, NY.

Meister, M. (1998). The 'good life' and the TV Food network. Central States Communication Association, Chicago, IL

Meister, M. (1998). Media and the law-and-order myth in American political discourse. National Interdisciplinary Conference on Media and Politics, Lincoln, NE.

Meister, M. (1997). The Weather Channel and the commodification of the non-natural. Western States Communication Association, Monterey, CA.

Meister, M. (1996). Courtly etiquette and realist action: Revolutionary politics in modern environmentalism. Central States Communication Association, St. Paul, MN. Top Paper in Rhetorical Theory Interest Group.

Meister, M. (1995). Only in a Jeep: Environmental accessorizing in print advertisements. Speech Communication Association Convention, San Antonio, TX. Top Paper in American Studies Interest Group.

Meister, M. (1994). Stress within the forensics community: Understanding competitor perceptions metaphorically. Speech Communication Association Convention, New Orleans, LA.

Meister, M. (1994). Argumentation theory in marital communication. National Conference on the Family Wayne State College, Wayne, NE.

Meister, M. (1994). Folk music as communication: An analysis of Nanci Griffith's 'It's a Hard Life Wherever You Go.' Central States Communication Association Convention, Oklahoma City, OK.

Meister, M. (1994). The field of conflict in Northern Ireland: Division through argumentative purpose. Central States Communication Association Convention, Oklahoma City, OK. Top Paper in Graduate Student Division.

Meister, M. (1993). Social injustice themes in contemporary folk music: A narrative analysis of Nanci Griffith's 'It's A Hard Life Wherever You Go.' Central States Communication Association Convention, Lexington, KY. Top Paper in Rhetorical Theory Interest Group.

Littlefield, R.S., Sellnow, T.L., & Meister, M. (1993). Are we coaching what we are teaching? Controlling speech anxiety: Academic recommendations and forensic applications. Speech Communication Association Convention, Chicago, IL.

Meister, M. (1992). A narrative and dramatistic analysis of Nanci Griffith's 'It's A Hard Life Wherever You Go.' North Dakota Speech and Theater Arts Conference, Bismarck, ND.

Meister, M. (1992). Compliance-gaining research: Resistance in the college classroom. Central States Communication Association Convention, Cleveland, OH. Top Paper in the Graduate Student Division.

Meister, M. (1992). Adaptation from the undergraduate to the graduate school experience. Pi Kappa Delta Regional Conference, St. Cloud, MN.

Meister, M. (1992). Adopted and rejected authoritative-innovative decisions: North Dakota State University's use of legitimacy and credibility in the diffusion process. Red River Valley Student Communication Conference, Fargo, ND.

Meister, M. (1992). Downward communication: An analysis of compliance-gaining, power, and social influence in the corporate setting. Red River Valley Student Communication Conference, Fargo, ND.

Meister, M. (1991). Compliance-gaining strategies in the college classroom. Northwest Communication Association Convention, Coeur d'Alene, ID. Top Paper in the Undergraduate Student Division.

Invited convention research and teaching presentations and activities.

Respondent: "Undergraduate Honors Conference." Central States Communication Association, Madison, WI: April 2008.

Respondent: "Papers on Environmental Communication." National Communication Association, San Antonio, TX. November 2006.

Respondent: "The Environment and Culture: Places, Practices, and Protest." National Communication Association, Chicago, IL. November 2004.

Respondent: "Rhetorical Crossroads: Burkean Intersections on Politics, Film, Animal Rights, and Industry Hiring Practices." Central States Communication Association, Omaha, NE. April 2003.

Lecture, "Enviropop: Critical implications for juxta-positioning of nature and popular culture. St. John's University, MN. March 2003.

Panel Facilitator, "Culture and the environment: The Role of communication arts in creating a culture of environmental consciousness." National Communication Association, New Orleans, LA. 2002.

Keynote Speaker, "Last Lecture Series," North Dakota State University, Fargo, ND, March 2002.

Panel Presenter, "Winning is everything: Education as a myth in forensics," National Communication Association, Atlanta, GA, November 2001.

Keynote Speaker, "Green advertising and visual commodities," Great Falls Advertising Federation, University of Great Falls, MT, April 2001.

Panel Presenter, "Service learning in the intercultural communication course," Minnesota Campus Compact Conference on Service Learning and Communication, University of St. Thomas, St. Paul, MN, February 2001.

Keynote Speaker, "Environmental communication and popular culture, Conference on the Future of Environmental Studies, Carroll College, MT. February 2000.

Panel Facilitator, "Mirror, mirror, on the world: How communication reflects culture and society." Central States Communication Association, Detroit, MI, April 2000.

Panel Presenter, "Land ethic issues in North Dakota: Using Group Decision Support Software for consensus-building. Extension Service Grass and Feed Research Roundup, Medina, ND, February 2000.

Panel Respondent, "Constitutive rhetoric of labor, communism, and American citizenship," National Communication Association, Chicago, IL, November 1999.

Seminar presenter, "Designing courses in environmental communication," National Communication Association, New York, NY, November 1999.

Panel Presenter, "Culture, community, contracts and criticism: Innovation in teaching environmental communication," National Communication Association, New York, NY, November 1999.

Seminar Participant, "Kenneth Burke and the rhetoric of the seen," Triennial Conference of the Kenneth Burke Society, University of Iowa, Iowa City, IA, May 1999.

Panel Respondent and Chair, "Constructing arenas for environmental discourse," National Communication Association, Chicago, IL, November 1997.

Seminar Participant, "Kenneth Burke on science and technology," Triennial Conference of the Kenneth Burke Society, Pittsburgh, PA, May 1996.

Panel Chairperson, "Assessment and evaluation in the college public speaking course." Speech Communication Association Convention, New Orleans, LA, November 1995.

Panel Respondent, "Student papers on rhetorical criticism," Red River Valley Student Communication Conference, Fargo, ND, April 1995.

Grants awarded.

Stockwell, C., Hearne, R., & Meister, M. (2008). A socio-biological analysis of the impact of military operations on endangered species. US Department of Defense, Legacy Program. \$850,000. [*Role-Contribution %: Participated in grant-writing and submission that benefitted the NDSU Environmental and Conservation Sciences interdisciplinary program-40%*]

Meister, M. (2003) College of Arts, Humanities, and Social Sciences, Lyceum for the Liberal Arts, funding from the North Dakota Humanities Council, Fargo, ND. \$4200

Meister, M. (2001). Quality of life and sustainable agriculture issues in North Dakota. Pioneer Hi-Bred, International. \$18,950.

Meister, M. (2001) College of Arts, Humanities, and Social Sciences, Lyceum for the Liberal Arts, funding from the North Dakota Humanities Council, Fargo, ND. \$4080

Meister, M. (2001) University Summer Research Grant. Vice President of Academic Affairs Office, North Dakota State University, Fargo, ND. \$4200

Meister, M. (1999) University Summer Research Grant. Vice President of Academic Affairs Office, North Dakota State University, Fargo, ND. \$3500

Meister, M., Leitch, J., & Schwert, D. (1999). Teaching local decision makers, real estate agents, and the media about the science of the Red River. Environmental Protection Agency. \$7923

Meister, M. (1999). Incorporating technology into the creation of a regional land ethic: The possibilities of Group Decision Support Software (GDSS). Pioneer Hi-Bred Community Grants. Projects, \$8970.

Meister, M. (1998). North Dakota State University Library Contribution Program. North Dakota State University Foundation. \$3800

Meister, M. (1996-1997). College of Arts and Sciences, University of Nebraska, Lincoln, and the Institute for Great Plains Studies. Travel Grant Program. \$1300

Meister, M. (1996-1997) From the Graduate College, University of Nebraska, Lincoln. For doctoral dissertation research and course development in environmental communication.

Teaching and Advising Experience

Traditional (T) and Online Teaching (OL) at CWU and NDSU

T-CWU	COM 184: Credibility and Communication
T-CWU	COM 345 Business and Professional Speaking
T-CWU	UNIV 101: Transition to CWU
OL	COM 201: Introduction to Mass Communication
T-NDSU	COMM 103: Agricultural Communication
T	COMM 110: Fundamentals of Public Speaking
	COMM 111: Freedom of Expression and Public Speaking (Honors Course)
T	COMM 216: Intercultural Communication
T/OL	COMM 301: Rhetorical Traditions (Honors Course)
T/OL	COMM 320: Communication Analysis
T/OL	COMM 402/602: Contemporary Rhetorical Theory
T/OL	COMM 411/611: Communication Theory
T	COMM 431: Communication Ethics (Honors Course)
T/OL	COMM 435: Popular Culture and Mass Media
T/OL	COMM 450/650: Environmental Communication (Honors Course)
T	COMM 474: Political Communication & Consulting
T	COMM 489: Communication Capstone
T/OL	COMM 637: Mass Communication Theory
T	COMM 702: Introduction to College Teaching
T	COMM 705: Seminar: Advanced Communication Theory
T/OL	COMM 711: Communication Theory
T	COMM 721: Seminar: Communication & Cultural Studies
T/OL	COMM 755: Seminar: Rhetoric of Environmental Science
T/OL	COMM 767: Seminar: Rhetorical Criticism
T	COMM 769: Seminar: Rhetorical Theory
T	COMM 782: Seminar: Persuasion
T	UNIV 499: Environmental Communication (Honors Course)

Graduate Student Advising

Amundson, Najla. (April 2010, Doctoral Dissertation: Defended/Passed). "Prophet vs. profit: Perspective by incongruity and Mary Kay Incorporated's rhetoric of consumer fetishism." Presently employed as an assistant professor in the Department of Communication, North Dakota State University.

Atuoba Ada, Yannick Lionel Christian. (October 2007, master's Thesis: Defended/Passed). "Inter-organizational network formation among development organizations." Upon receiving his master's degree, Yannick received his Ph.D. from the University of Illinois and is presently employed in the Department of Communication at the University of Texas, El Paso.

Carlson, Greg. (May 2007, Doctoral Dissertation: Defended/Passed). "The cinema of Wes Anderson as rhetorical text: Implications for teaching rhetoric, film appreciation, and ethics in the film studies classroom." Presently employed as an associate professor at Concordia College (MN).

Casper, Mary Francis. (April 2007, Doctoral Dissertation, Defended/Passed). "The rhetorical construction of Muslim identity: A rhetorical analysis of the U.S. State Department's *Shared Values* Initiative." Presently employed as an associate professor at Boise State University.

Chamberlain, Kristen. (February 2007, Doctoral Dissertation, Defended/Passed). "Patriotism, environmentalism, and republicanism: Epideictic and critical implications of ethanol discourse." Presently employed as an associate professor at Augsburg College (MN).

Eid, Kristie. (August 2002, master's Project: Defended/Passed). "The relationship between organizational communication and organizational culture: An analysis of ABC company's cultural change progression." Presently employed as Vice-President for Marketing, Eid-Co Homes, Fargo, ND.

Gilmour, Deneen. (April 2005, master's Thesis: Defended/Passed). "Nostalgia and the simple life: The persuasive appeal of homemaking." Upon completion of her master's degree, completed her Ph.D. at North Dakota State University and is presently an associate professor at Minnesota State University Moorhead.

Gong, Zoufang. (April 2005, master's Thesis: Defended/Passed). "Hierarch vs. human goodness: A rhetorical critique of Confucius' ideology of morality in the *Analects*." Returned to her native China and is presently a reporter and broadcaster.

Jorgenson, Derek. (May 2008, master's Thesis: Defended/Passed). "The search for the public sphere: A Burkean and Habermasian analysis of land-grant institution libraries' mission statements." Presently, Communication instructor, Bellevue College, WA

Lewis, Ruth. (May 2008, master's Project: Defended/Passed). "Measuring environmental literacy in Fargo, ND and Moorhead, MN." (NDSU School of Natural Resources Management). Presently employed by the Montana Department of Natural Resources, Lewistown, MT.

Puppe, Mark. (June 1999, master's Project: Defended/Passed). "Neighborhood tavern facilitation of the identification construct." Upon graduation he completed his law degree from the University of North Dakota and is presently an attorney in Fargo, ND.

Quanbeck, Aaron. (October 2012, Doctoral Dissertation: Defended/Passed). "Edward R. Murrow's rhetorical public sphere: Implications for broadcast journalism education and training." Presently employed as an associate professor at Minnesota State University, Moorhead.

Travnicek, Andrea. (November 2008, Doctoral Dissertation: Defended/Passed). "Social networks of lake management in Becker and Otter Tail counties, MN: A case study." (co-advisor with Dr. Jay Leitch, School of Natural Resources Management). Presently employed as chief of staff, ND governor Doug Burgum.

Sajaia, Nana. (September 2008, master's Thesis: Defended/Passed). "A qualitative content analysis of the agenda-setting function of Georgian and U.S. print news media coverage of Mikheil Saakashvili's leadership." Presently employed by Voice of America, Washington, D.C.

Schwartz, Elizabeth. (October 2007, master's Thesis: Defended/Passed). "Dominion vs. stewardship: A rhetorical criticism of the Evangelical Lutheran Church of America's social policy statement *Caring for Creation*." Presently employed as chief of staff to the President, Jamestown College, Jamestown, ND.

Shepard, Margaret. (April 2013, master's Project Examination: Defended/Passed). Employed as a social networking and marketing representative at the Mayo Clinic in Rochester, MN.

Smith Warren, Sarah. (December 2009, master's Project: Defended/Passed). "Communication strategies for DPRCA and other non-profit arts organizations." Employed as a marketing representative for the ND Division of Tourism.

West, Kristie. (May 2006, master's Project: Defended/Passed). "Hurricane Katrina: Race, class, and the media." Presently employed as a curriculum designer for the ND Department of Education.

Professional, University, and Public Service

Editorial Board Member and/or Guest Reviewer: *Quarterly Journal of Speech, Communication Monographs, Communication Studies, Journal of Environmental Communication, Speaker and Gavel, Argumentation and Advocacy, Journal of Advertising, Communication Studies, Rhetoric Society Quarterly.*

NDSU Service: Chair, Academic Integrity Committee, North Dakota State University, Committee member, North Dakota State University Program Review Committee, Committee member, North Dakota State University Assessment Committee, Committee member, North Dakota State University Athletic Committee, Committee member, North Dakota State University Advance FORWARD Advocates, Committee member, North Dakota State University Provost Advisory Promotion and Tenure Committee, Committee member, North Dakota State University Program Coordination Committee (PCC), Committee member, NDSU Library Committee, Committee member, NDSU Commencement Committee, NDSU Commencement marshal, University Senate Task Force on Equity and Diversity, Committee member, NDSU and Bison Athletics NCAA Accreditation, Steering committee member, NDSU Environmental and Conservation Science Interdisciplinary Ph.D. program, Faculty advisor, North Dakota State University Mortar Board Chapter, Chairperson, North Dakota State University College of Arts, Humanities, Committee member, North Dakota State University College of Arts, Humanities, and Social Sciences, Promotion, Tenure, and Evaluation Committee, College Senator, North Dakota State University Senate, Committee member, College of Arts, Humanities, and Social Sciences, Curriculum Committee, Committee member, College of Arts, Humanities, and Social Sciences, Promotion and Tenure Committee, Committee member, College of Arts, Humanities, and Social Sciences, Policy, Planning, and Governance Committee, North Dakota State University, Committee member, College of Arts, Humanities, and Social Sciences, Lyceum for the Liberal Arts, North Dakota State University, Committee member, Department of Communication Graduate Curriculum Committee, Committee member, Department of Communication Program Assessment Committee, Graduate Teaching Assistant Mentor, COMM 110, Department of Communication, North Dakota State University, COMM 110 Advisory Board Member, Department of Communication, North Dakota State University.

Public Service: Volunteer and Board Member: Big Brothers/Big Sisters Program of the Village Family Services, Volunteer: Dorothy Day House of Fargo Moorhead, Churches United for the Homeless, Share house Chemical Dependency Children's Fund.

Academic, Teaching, and Service Awards

- 2018** College of Arts, Humanities, and Social Sciences Outstanding Educator Awards, NDSU.
- 2011** Fulbright (declined due to family illness)
- 2010** NDSU, College of AHSS Outstanding Service Award.
- 2006, 2008** Fargo Forum, "Golden Pen" Award
- 2005** Outstanding Young Alumni Award, Carroll College, Helena, MT.
- 2004** Recipient, Larry Remele Fellowship, National Endowment for the Humanities, and the North Dakota Humanities Council.
- 2004** Recipient, North Dakota Speech & Theatre Association, Outstanding Scholar Award.
- 2004-2006** Apple Polisher Award for Excellence in Teaching. NDSU Bison Ambassadors.
- 2004** Campus Compact Service-Learning Mentoring Award, University of St. Thomas, St. Paul, MN.
- 2003** Service to the Profession Award, Conference on Communication, and the Environment.
- 2001** Excellence in Advising Award, National Mortar Board Association.
- 2000** Faculty Institute for Excellence in Learning (FIEL), NDSU.
- 1999** Recipient, Emerging Scholar Award, Kenneth Burke Society.
- 1996** Recipient, Outstanding Graduate Teaching Assistant, International Communication Association.