

Stephen Michael Croucher, Ph.D.

Professor of Communication
Department of Communication

My work is driven by a commitment to understanding global interconnectedness in communication. With this commitment, I have worked for nearly 15 years in Europe and New Zealand as a professor, researcher, teacher, and administrator. I have returned to the United States to be closer to my family; however, my commitment to globalization and students remains.

EDUCATION

Ph.D. Communication, University of Oklahoma, [REDACTED]

M.A. Communication, Minnesota State University, [REDACTED]

B.A. Journalism, University of Nebraska-Omaha, [REDACTED]

ACADEMIC APPOINTMENTS

2025 - *Professor of Communication*, Clemson University

2017-2025 *Professor of Communication*, Massey University

2025 *Adjunct Professor of Communication*, Massey University

2017-2025 *Head of School*, Communication, Journalism and Marketing, Massey University

2017-2025 *Wellington Regional Director of the Massey Business School*, Massey University

2022-2025 *Associate Dean, Higher Research Degrees*, Massey University

In QS, Massey University is ranked 230 and 101-150 in Communication and Media. The University's Communication program is ranked 45th in the Shanghai rankings.

2012-2017 *Professor of Communication*, University of Jyväskylä

In QS, the University of Jyväskylä is ranked 201-250 and 201-250 in Communication and Media and the University's Communication program is 101-150 in the Shanghai rankings.

2010-2012 *Associate Professor*, Marist College

2006-2010 *Assistant Professor*, Bowling Green State University

JOURNAL APPOINTMENTS

2020- 2028 *President – World Communication Association (WCA)*

The WCA is an international communication association with 500 members founded in 1985. It hosts a biannual conference and manages the *Journal of Intercultural Communication Research*, a Q1 journal.

2022- 2025 *Editor – Review of Communication*

Review of Communication is an official journal of the National Communication Association

2025-2028 *Editor Elect – Communication Monographs*

Communication Monographs is an official journal of the National Communication Association

ADMINISTRATIVE APPOINTMENTS AND EXPERIENCE

2017- 2025 *Head of School of Communication, Journalism, and Marketing*, Massey University

Primary Responsibilities

Chief administrator for all School activities. Manage \$40-45 millionNZ annual budget. Responsible for strategic planning, employment/HR management, staff evaluations, School fundraising, programme reviews, maintaining School policies, maintaining accreditations, scheduling courses, and establishing School

research agenda. Serve on the College Executive Team, MBS College of Business Board (CBB), Massey University Academic Committee, and the Massey University Academic Board.

Select Accomplishments

Implemented and led a review of the School's Bachelor of Communication, Bachelor of Business, and Master of Management majors to improve pedagogical and campus focus.

Recruited new academic and professional staff.

Worked with staff to increase the number of female Associate Professors from 2 in 2020 to 5 in 2023.

Established the CARE Centre in the School with hiring Professor Mohan Dutta. This centre has increased the overall number of A* and A level publications published by staff.

Worked with the Office of Global Partnerships to establish an offshore programme at PSB-Singapore. Massey University now offers the Master of Analytics in Singapore.

Worked with staff and the MBS Research Office on an outreach and publication strategy to improve international rankings. Over a five-year period, Communication as a discipline rose from unranked in the Shanghai and QS rankings to #1 in NZ and ranked in the top 50-100 globally as of 2025 in the QS and Shanghai.

CJM, currently holds ACEJMC accreditation. The School is the only Communication and Journalism program in New Zealand to hold this accreditation. In 2023 it was re-accredited until 2027.

Restructured the CJM management structure to ensure greater shared responsibility across three campuses.

Worked with staff to increase the number of international peer-reviewed journal articles published. The number went from 76 in 2018 to more than 110 in 2024.

Evaluated the CJM academic portfolio and where necessary expanded or eliminated programmes.

Coordinated Graduating Year Reviews and responses for numerous CJM majors/degrees: Bachelor of Communication, Master of Communication, Diploma of Communication, Post-Graduate Diploma in Communication, Master of Journalism, Post-Graduate Diploma in Journalism, Bachelor of Business and

Retail Management, Master of Professional Public Relations, and Master of Analytics.

2017- 2025 Wellington Regional Director of the Massey Business School (MBS), Massey University
Primary Responsibilities
Responsible for strategic planning for the Wellington-based MBS programs (Communication, Journalism, Marketing, Economics, Finance, Accounting, and Management, staff evaluations, employment/HR management, fundraising, programme reviews, scheduling of courses, representing MBS on external boards in Wellington, and serving as the Dean's representative in Wellington.

Select Accomplishments

Worked with the College to hire 10 staff.

Re-evaluated the Bachelor of Business programmes for the Wellington campus: Economics, Finance, Accounting, and Marketing.

Served on a university-wide committee led by the Chief Financial Office (CFO) to develop a new budget model for university.

Introduced and signed 6 scholarship agreements with the Wellington-based campus that provided scholarships to business students in the excess of \$225,000 per year.

2022 - 2025 Associate Dean Higher Research Degrees, Massey University

Primary Responsibilities

To provide academic leadership and oversight for research degrees offered by the Massey Business School (MBS). Coordinating, advising on, and supporting the efficient delivery of programmes, and supporting student pastoral care.

Facilitating the effective delivery of student-related matters, including admissions, selection, ethics, supervision, progression, academic integrity, and examinations.

Select Accomplishments

Developed an MBS Doctoral Admissions Committee to overhaul doctoral admissions, selection, ethics, supervision, progression, academic integrity, examinations, and to assist with student pastoral care.

Centralised MBS doctoral admissions.

2012-2017 Professor, and Head of Unit, Department of Communication, University of Jyväskylä

Primary Responsibilities

Responsible for strategic planning, staff evaluations, programme reviews, maintaining Unit policies, scheduling courses, and establishing School research

agenda. Responsible for representing the Unit at College, University, and Ministry meetings.

Select Accomplishments

Revised the MA programme in Intercultural Communication.

Established course-work for PhD students in Communication.

Worked with staff to increase the number of publications. Between 2013 and 2017 the number of publications increased from 5 internationally peer-reviewed publications in 2012 to 30 in 2017.

Worked with staff to increase the amount of external funding received by the Department from 1500euros in 2012 to 475,000euros in 2016.

PROFESSIONAL EXPERIENCE

2022-2025 *Assistant Director of Communication*, Royal Wellington Golf Course,
2021-2025 *Finance Committee Representative*, Empire Fergusson Masonic Lodge
2020-2025 *Advisory Board Chair or Member*, Business Programme, Open Polytechnic

PUBLICATIONS

Graduate student co-authors are underlined

Citations as of November 17, 2025 = 5059

h-index = 36

*i*10 index = 99

Books (*n* = 17)

17. Croucher, S. M. (2026 in press). *Cross-cultural communication*. Wiley.
16. Croucher, S. M., Kelly, S., & Zeng, C. (2025). *Statistical methods for communication studies*. Routledge.
15. Croucher, S. M., & Cronn-Mills, D. (2024). *Research methods: A theoretical and practical approach* (4th ed.). Routledge.
14. Croucher, S. M., & Nshom, E. (2024). *Research handbook on communication and prejudice*. Edward Elgar Publishing.
13. Croucher, S. M., & Diers-Lawson, A. (2023). *Pandemic communication*. Routledge.
12. Croucher, S. M., & Cronn-Mills, D. (2021). *Research methods: A theoretical and practical approach* (3rd ed.). Routledge.
11. Croucher, S. M., Galy-Badenas, F., Condon, S. M., Sharapan, M., & Salonen, M. (2021). *Migration and media in Finland: Perceptions and depictions of natives, immigrants and refugees*. Palgrave Macmillan.
10. Croucher, S. M. & Cronn-Mills, D. (2019). *Research methods: A theoretical and practical approach* (2nd ed.). Routledge.
9. Croucher, S. M., Caetano, J., & Campbell, E. (2018). *The Routledge companion to migration, communication, and politics*. Routledge.
8. Croucher, S. M., Lewandowska-Tomaszczyk, B., & Wilson, P. (2017). *Approaches to conflict: Mediatized and group dynamics*. Rowman & Littlefield.

7. Lewandowska-Tomaszczyk, B., Wilson, P., & Croucher, S. M. (2017). *Approaches to conflict: Theoretical, interpersonal, and discursive dynamics*. Rowman & Littlefield.
6. Croucher, S. M. (2017). *Global perspectives on intercultural communication*. Routledge.
5. Croucher, S. M. (2016). *Understanding communication theory: A beginner's guide*. Routledge.
4. Croucher, S. M., & Cronn-Mills, D. M. (2014). *Research methods: A theoretical and practical approach*. Routledge.
3. Croucher, S. M., & Harris, T. M. (2012). *Religion and communication: An anthology of extensions in theory, research, and method*. Peter Lang Publishers.
2. Croucher, S. M. & Cronn-Mills, D. (2011). *Religious misperceptions: The case of Muslims and Christians in France and Britain*. Hampton Press.
1. Croucher, S. M. (2008). *Looking beyond the hijab*. Hampton Press.

Peer-Reviewed Articles ($n = 145$). For all journals, the h -index score, or Scimago Journal Rank (SJR) is provided if available. Doctoral student co-authors underlined.

145. Cooks, L., Zenovich, J. A., Croucher, S. M., Kelly, S., Spencer, L., Zoller, H., Doshi, M., Pérez, K., Rudick, C. K., & Neville-Shepard, R. (2026 in press). NCA editor reflection forum. *Communication Teacher*. <https://doi.org/10.1080/17404622.2025.2541796>
144. Zhou, Z., Croucher, S. M., Li, M., & Hodis, G. M. (2026 in press). Cultural intelligence of Native English-Speaking Teachers in China. *Journal of International and Intercultural Relations*.
 - Scimago: Q1. Journal H index 102
143. Croucher, S. M., & Condon, S. M. (2026 in press). Organizational bullshit: A pervasive form of organizational communication. *Review of Communication*. <https://doi.org/15358593.2025.2558702>
 - Scimago: Q2. Journal H index 24
142. Croucher, S. M., Stangl, L., Feekery, A., Dutta, D., Kelly, S., & Cullinane, J. (2025 in press). Student motivation and teacher confirmation, and student resilience in the time of COVID-19. *Crisis and Risk Communication*.
141. Sadiq, M., Croucher, S. M., Ma, L., & Kang, F. (2025 in press). A sentiment analysis of the COVID-19 vaccine crisis in Nigerian online newspapers. *Corporate Communications*.
 - Scimago: Q2. Journal H index 73
140. Yotes, T., Maydell, E., & Croucher, S. M. (2025 in press). The co-cultural communicative practices of the Xinyimin in Indonesia. *Communication Studies*. <https://doi.org/10.1080/10510974.2025.2548481>
139. Spencer, A. T., & Croucher, S. M. (2025 in press). Spiral of silence and the U.S. government's response to COVID-19. *Atlantic Journal of Communication*. <https://doi.org/10.1080/15456870.2025.2512874>
 - Scimago: Q2. Journal H index 21
138. Tootell, B., Croucher, S. M., Cullinane, J., & Ashwell, D. (2025 in press). Exploring disputed acts of bullying: A study of manager perceptions in New Zealand. *Journal of Management & Organization*. <https://doi.org/10.1017/jmo.2025.10022>
 - Scimago: Q1. Journal H index 54
137. Jia, L., Croucher, S. M., & Gilbert, L. (2025 in press). Leveraging Natural Language Processing (NLP) to understand media framing of Lyme Disease. *Atlantic Journal of*

- Communication*. <https://doi.org/10.1080/15456870.2025.2501798>
- Scimago: Q2. Journal H index 21
136. Li, M., Croucher, S. M., & Shen, L. (2025 in press). Navigating language endangerment: Miao vitality, challenges, and solutions in Southwest China. *Journal of Multilingual and Multicultural Development*.
- Scimago: Q1. Journal H index 63
135. Xu, Z., & Croucher, S. M. (2025). A BERTopic extraction analysis of Hall's low-and-high context communication in journals. *Herald of Journalism*.
134. Croucher, S. M., Kelly, S., Separa, L., Yotes, T., Zhou, Z., Singh, R., Ashwell, D., & Condon, S. M. (2025). An integrative approach to the prediction of argumentativeness. *Southern Communication Journal*, 90(4), 290-303. <https://doi.org/10.1080/1041794X.2025.2509832>
- Scimago: Q3. Journal H index 32
133. Croucher, S. M., Ashwell, D., Dutta, M., Cullinane, J., Condon, J., & Spencer, A. (2025). COVID-19 fear and ethnocentrism in the Global South: A cross-cultural analysis. *Journal of International and Intercultural Relations*, 105, 102146. <https://doi.org/10.1016/j.ijintrel.2025.102146>
- Scimago: Q1. Journal H index 102
132. Rocker, K. J., Kelly, S., & Croucher, S. M. (2025). An investigation of organizational communication citizenship behaviors of faculty and staff at Historically Black Colleges and Universities. *Communication Quarterly*, 73(2), 196-215. <https://doi.org/10.1080/01463373.2025.2455570>
- Scimago: Q2. Journal H index 53
131. Separa, L. A., Croucher, S. M., Hodis, G., & Feekery, A. (2025). The influence of host receptivity and conformity pressure on the intercultural transformation of Filipino migrants in New Zealand. *International Journal of Intercultural Relations*, 105, 102128. <https://doi.org/10.1016/j.ijintrel.2024.102128>
- Scimago: Q1. Journal H index 102
130. Separa, L. A., & Croucher, S. M. (2025). The acculturation tendencies of Filipino migrant workers in New Zealand. *Journal of International and Intercultural Communication*, 18(2), 194-213. <https://doi.org/10.1080/17513057.2025.2464138>
- Scimago: Q1. Journal H index 23
129. Croucher, S. M., Kelly, S., Jackson, K., Nguyen, T., & Elers, P. (2025). Does student sampling impact our understanding of argumentativeness and verbal aggressiveness? *Argumentation & Advocacy*, 61(2), 162-177. <https://doi.org/10.1080/10511431.2024.2390775>
- Scimago: Q3. Journal H index 29
128. Croucher, S. M., Kelly, S., & Rocker, K. (2025). Perceived immediacy's mediating effect on the relationship between articulated dissent and structural divergence. *Communication Research Reports*, 42(4), 213-223. <https://doi.org/10.1080/08824096.2025.2530447>
- Scimago: Q1. Journal H index 46
127. Croucher, S. M., Kelly, S., Parshakov, P., Permyakova, T., & Zavertiava, M. (2025). Health information search behaviors during COVID-19: Does culture matter? *Journal of Intercultural Communication Research*, 53(5-6), 200-217. <https://doi.org/10.1080/17475759.2024.2444988>

- Scimago: Q1. Journal H index 27
126. Kelly, S., Croucher, S. M., Kim, K. Y., Permyakova, T., Turdubaeva, E., Eskiçorapçı, N., Stanalieva, G., Orunbekov, B., & Winchester, D. D. (2024). A multi-nation validation portfolio for a Willingness to Communicate Measure. *Journal of Intercultural Communication Research*, 53(3-4), 121-142.
<https://doi.org/10.1080/17475759.2024.2424301>
- Scimago: Q1. Journal H index 27
125. Zhou, Z., Li, M., Croucher, S. M., & Hodis, G. (2024). Navigating English language instruction in China: Insights from Chinese students on Native English-Speaking teachers' practices. *Journal of Intercultural Communication Research*, 53(3-4), 102-120.
<https://doi.org/10.1080/17475759.2024.2422624>
- Scimago: Q1. Journal H index 27
124. Croucher, S. M., Rucker, K., Singh, R., Feekery, A., Ashwell, D., Green, M., Murray, N., & Anderson, K. (2024). The link between organizational commitment and organizational burnout during the COVID-19 pandemic: A comparative analysis in the United States and New Zealand. *Journal of Intercultural Communication Research*, 53(1-2), 31-44.
<https://doi.org/10.1080/17475759.2024.2368471>
- Scimago: Q1. Journal H index 27
123. Gaytan, J., Kelly, S., Berry, I., Brown, W., Cundall, M. K., & Croucher, S. M. (2024). An exploration of student dissent in asynchronous online courses. *Career and Technical Education Research Journal*, 49(3), 103-123.
122. Yotes, T., & Croucher, S. M. (2024). An integrated threat theory analysis of prejudice between native Indonesians and Chinese Indonesians. *Journal of International and Intercultural Communication*, 17(4), 427-447.
<https://doi.org/10.1080/17513057.2024.2397395>
- Scimago: Q1. Journal H index 23
121. Yotes, T., Croucher, S. M., & Maydell, E. (2024). Prejudice toward the Xinyimin in Indonesia: Testing the integrated threat model. *Communication Research Reports*, 41(4), 243-252. <https://doi.org/10.1080/08824096.2024.2402289>
- Scimago: Q1. Journal H index 46
120. Croucher, S. M., Kelly, S., Ashwell, D., Condon, S. M., & Tootell, B. (2024). Cross-cultural measurement validation: An analysis of dissent, workplace freedom of speech, and perceived immediacy. *Communication Research Reports*, 41(2), 71-81.
<https://doi.org/10.1080/08824096.2024.2327545>
- Scimago: Q1. Journal H index 46
119. Croucher, S. M., Yotes, T., Ashwell, D., & Condon, S. (2024). A comparison of the relationship between extraversion and argumentativeness in the United States, Canada, Australia, and New Zealand. *Communication Research Reports*, 41(2), 82-93.
<https://doi.org/10.1080/08824096.2024.2327548>
- Scimago: Q1. Journal H index 46
118. Rahmani, D., Fletcher, P., Hess, A. C., & Croucher, S. M. (2024). How did New Zealanders decide to get vaccinated against COVID-19? Developing a novel comprehensive model of vaccination intention. *Journal of Applied Communication Research*, 52(5), 622-641.
<https://doi.org/10.1080/00909882.2024.2385351>
- Scimago: Q1. Journal H index 57
117. Croucher, S. M., Kelly, S., Ashwell, D., & Condon, S. M. (2024). Conflict styles within

- individualistic, low power distance, and low context nations: A four nation comparison. *Communication Research Reports*, 41(4), 232-242.
<https://doi.org/10.1080/08824096.2024.2396293>
- Scimago: Q1. Journal H index 46
116. Tootell, B., Croucher, S. M., Cullinane, J., & Ashwell, D. (2024). The overlap between workplace bullying and organizational dissent in New Zealand. *International Journal of Conflict Management*, 34(5), 961-981. <https://doi.org/10.1108/IJCMA-03-2023-0037>
- Scimago: Q1. Journal H index 55
115. Croucher, S. M., Spencer, A. T., Bustamante, S., Nguyen, T., & Gomez, O. (2024). COVID-19 and government trust: A spiral of silence analysis in South America. *International Communication Gazette*, 86(7), 565-580.
<https://doi.org/10.1177/17480485231174424>
- Scimago: Q1. Journal H index 44
114. Croucher, S. M., Ashwell, D., Cullinane, J., Murray, N., & Nguyen, T. (2024). Vaccine confidence in New Zealand: Understanding the influences of demographic characteristics and patient self-advocacy. *Atlantic Journal of Communication*, 32(3), 403-414.
<https://doi.org/10.1080/15456870.2023.2263123>
- Scimago: Q2. Journal H index 21
113. Croucher, S. M., Kelly, S., Nguyen, T., Rocker, K., Yotes, T., & Cullinane, J. (2024). A longitudinal analysis of communication traits: Communication apprehension, willingness to communicate, and self-perceived communication competence. *Communication Quarterly*, 72(1), 99-119.
<https://doi.org/10.1080/01463373.2023.2292216>
- Scimago: Q2. Journal H index 53
112. Sadiq, M., Croucher, S. M., & Dutta, D. (2023). COVID-19 vaccine hesitancy: A content analysis of Nigerian YouTube videos. *Vaccines*, 11(6).
<https://doi.org/10.3390/vaccines11061057>
- Scimago: Q1. Journal H index 67
111. Kelly, S., Croucher, S. M., & James, K. L. (2023). Diverse insights in measurement development. *Communication Education*, 72(2), 191-193.
<https://doi.org/10.1080/03634523.2023.2171444>
- Scimago: Q1. Journal H index 66
110. Croucher, S. M., Li, M., Huang, Y., Pan, X., Yuan, G., & Kou, Y. (2023). Developing media and information literacy skills in multi-ethnic schools in Yunnan Province, China. *Journal of Applied Communication Research*, 51(1), 72-90.
<https://doi.org/10.1080/00909882.2022.2075236>
- Scimago: Q1. Journal H index 57
109. Kelly, S., Croucher, S. M., Kim, K. Y., Permyakova, T., Turdabaeva, E., Rocker, K. T., Eskiçorapçi, N., Stanaliev, G., Orunbekov, B., & Rimkeeratikul, S. (2022). A General Math Anxiety Measure. *Education Sciences*, 12(6).
<https://doi.org/10.2290/edusci12060370>
- Scimago: Q2. Journal H index 40
108. Croucher, S. M., Kelly, S., Green, M., Homsey, D., Cullinane, J., Rocker, K., Nguyen, T., Anderson, K., Chen, H., Ding, G., Ashwell, D., Wright, M., & Palakshappa, N.

- (2022). The link between superior-subordinate immediacy and organizational identification in U.S., English and Australian organizations. *Management Communication Quarterly*, 36, 688-709. <https://doi.org/10.1177/08933189221076859>
- Scimago: Q1. Journal H index 67
107. Spencer, A. T., & Croucher, S. M. (2022). Social media trust & agenda melding: Understanding Trump's proposed border wall introduction. *Studies in Media and Communication*, 10, 296-304.
106. Croucher, S. M., Murray, N., Ashwell, D., Cullinane, J., & Nguyen, T. (2022). Predicting vaccine confidence: Patient self-advocacy and fear of COVID-19 in the United States. *Southern Communication Journal*, 87(4), 348-360. <https://doi.org/10.1080/1041794X.2022.2099569>
- Scimago: Q3. Journal H index 27
105. Liu, Y., & Croucher, S. M. (2022). Becoming privileged yet marginalized Other: American migrants' narratives of stereotyping-triggered displacement in China. *Asian Journal of Social Science*, 50(1), 7-15. <https://doi.org/10.1016/j.ajss.2021.06.006>
- Scimago: Q3. Journal H index 22
104. Croucher, S. M., Kelly, S., Chen, H., Rocker, K. T., Cullinane, J., Homsey, D. M., Ding, G., Nguyen, T., Anderson, K., Green, M., Ashwell, D., Wright, M., & Palakshappa, N. (2022). Articulated dissent and immediacy: A cross-national analysis of the effects of COVID-19 lockdowns. *International Journal of Conflict Management*, 33(2), 181-202. <https://doi.org/10.1108/IJCMA-04-2021-0062>
- Scimago: Q1. Journal H index 55
103. Ashwell, D., Cullinane, J., & Croucher, S. M. (2022). COVID-19 vaccine hesitancy and patient self-advocacy: A statistical analysis of who can and can't get vaccinated. *BMC Public Health*, 22(1296). <https://doi.org/10.1186/s12889-022-13661-4>
- Scimago: Q1. Journal H index 159
102. Croucher, S. M., Nguyen, T., Ashwell, D., Spencer, A., Permyakova, T., & Gomez, O. (2022). Prejudice toward Afro-Brazilians. *Journal of Intercultural Communication Research*, 51(4), 383-399. <https://doi.org/10.1080/17475759.2021.1957702>
- Scimago: Q1. Journal H index 27
101. Croucher, S. M., Permyakova, T., & Turdubaeva, E. (2021). Prejudice toward Asians and migrants during the COVID-19 Pandemic in Russia and Kyrgyzstan. *Russian Journal of Communication*, 13(3), 289-301. <https://doi.org/10.1080/19409419.2021.1958697>
- Scimago: Q2. Journal H index 9
100. Walden, J., Vareberg, K., Zeng, C., & Croucher, S. M. (2021). Speaking up and out: Examining the predictors of prohibitive voice among teachers. *Communication Quarterly*, 69(4), 544-563. <https://doi.org/10.1080/01463373.2021.1974912>
- Scimago: Q2. Journal H index 53
99. Rocker, K. T., Kelly, S., Cullinane, J., Croucher, S. M., & Anderson, K. (2021). Computer-mediated immediate behaviors and their impact on structural divergence in superior-subordinate relationships. *Communication Research Reports*, 38(4), 315-324. <https://doi.org/10.1080/08824096.2021.1974825>
- Scimago: Q1. Journal H index 46
98. Ashwell, D., Cullinane, J., & Croucher, S. M. (2021). Vaccine hesitancy and support for employer vaccine mandates. *Frontiers in Health Communication*.
97. Wang, Y., Croucher, S. M., & Pearson, S. M. (2021). National leaders' usage of Twitter in

- response to COVID-19: A sentiment analysis. *Frontiers in Political Communication*.
<https://doi.org/10.3389/fcomm.2021.732399>
96. Nguyen, T., Croucher, S. M., Diers-Lawson, A., & Maydell, E. (2021). Who's to blame for the spread of COVID-19 in New Zealand? Applying attribution theory to understand public stigma. *Communication Research and Practice*, 7(1), 379-396.
<https://doi.org/10.1080/22041451.2021.1958635>
- Scimago: Q1. Journal H index 9
95. Croucher, S. M., Ashwell, D., Murray, N., Condon, S. M., & Fletcher, P. (2021). A longitudinal analysis of handwashing and mask-wearing during COVID-19. *Frontiers in Health Communication*. <https://doi.org/10.3389/fcomm.2021.689974>
94. Girardelli, D., Croucher, S. M., & Nguyen, T. (2021). La pandemia COVID-19, la sinofobia e il ruolo dei social media in Italia. *Mondi Migranti*, 85-104.
<https://doi.org/10.3280/MM2021-001005>
93. Croucher, S. M., Nguyen, T., Pearson, E., Murray, N., Feekery, A., Spencer, A., Gomez, O., Girardelli, D., & Kelly, S. (2021). A comparative analysis of Covid-19 related prejudice: The United States, Spain, Italy, and New Zealand. *Communication Research Reports*, 38(1), 78-89. <https://doi.org/10.1080/08824096.2021.1885371>
- Scimago: Q1. Journal H index 46
92. Croucher, S. M., Kelly, S., Green, M., & Pearson, E. (2020). The impact of student nationality, and course type on perceptions of teacher credibility. *Communication Research and Practice*, 6(2), 342-356. <https://doi.org/10.1080/22041451.2020.1824264>
- Scimago: Q1. Journal H index 9
91. Croucher, S. M., Kelly, S., Burkey, M., Spencer, A., Gomez, O., Del Villar, C., & Eskiçorapçı, N. (2020). A multi-national validity analysis of the Argumentativeness Measure. *International Journal of Conflict Management*, 32(1), 88-101.
<https://doi.org/10.1108/IJCMA-02-2020-0027>
- Scimago: Q1. Journal H index 55
90. Croucher, S. M., Kelly, S., Hui, C., & Ashwell, D. (2020). Examining the relationships between face concerns and dissent. *International Journal of Conflict Management*, 32(1), 20-38. <https://doi.org/10.1108/IJCMA-11-2019-0215>
- Scimago: Q1. Journal H index 55
89. Croucher, S. M., Nguyen, T., & Rahmani, D. (2020). Prejudice toward Asian-Americans in the Covid-19 Pandemic: The effects of social media use in the United States. *Frontiers in Health Communication*. <https://doi.org/10.3389/fcomm.2020.00039>
88. Croucher, S. M. (2020). The importance of culture and communication. *Frontiers, Culture and Communication*. <https://doi.org/10.3389/fcomm.2020.00061>
87. Croucher, S. M. & Kelly, S. (2020). Introduction and the need for validity. *Annals of the International Communication Association*, 44(3), 175-176.
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Book Chapters ($n = 35$)

35. Croucher, S. M. (2026 in press). The M³ Approach: A cross-cultural approach to risk and crisis. In A. Diers-Lawson & A. Björck (Eds.), *Research handbook on the management of risk and crisis communication*. Edward Elgar Publishing.
34. Croucher, S. M. (2026 in press). A social justice approach to pandemic communication. In V. Agarwal & C. Beck (Eds.), *Routledge handbook of health communication and social justice* (pp. TBD). Routledge.
33. Croucher, S. M. (2026 in press). Pandemic communication. In D. Sellnow, R. Freihaut, Y. Xu, & T. Sellnow (Eds.), *Encyclopedia of Crisis Management* (pp. TBD). Edward Elgar Publishing.
32. Zhou, Z., Croucher, S. M., Li, M., & Hodis, G. M. (2025 in press). Navigating leadership roles: Native English-speaking teachers in English language teaching in China. In J. McNaughton & A. W. Wiseman (Eds.), *Emerald Handbook on International Higher Education: Navigating Workforce and Leadership Changes in a Digital Age* (pp. TBD). Emerald Publishing.
31. Girardelli, D., Croucher, S. M., & Nguyen, T. (2024). “Minding their own business, slogging hard, and busting nobody’s chops”: The COVID-19 pandemic and the anti-Chinese sentiment in Italy – an integrated threat perspective. In S. M. Croucher & E. Nshom (Eds.), *Research handbook on communication and prejudice* (pp. 381-395). Edward Elgar.
30. Jackson, K., & Croucher, S. M. (2024). Applying integrated threat theory to the Palestinian-Israeli conflict: A qualitative study. In S. M. Croucher & E. Nshom (Eds.), *Research handbook on communication and prejudice* (pp. 320-334). Edward Elgar.
29. Croucher, S. M., Nguyen, T., Ashwell, D., Spencer, A., Permyakova, T., Dutta, M., & Gomez, O. (2024). Prejudice and ethnocentrism toward Asian Americans during the COVID-19 pandemic. In S. M. Croucher & E. Nshom (Eds.), *Research handbook on communication and prejudice* (pp. 270-282). Edward Elgar.
28. Croucher, S. M. (2024). Content analysis: An approach to exploring the depiction of tick-borne diseases. In L. Gilbert (Ed.), *Borrelia burgdorferi: Methods and protocols* (pp. 165-172). Springer.
27. Croucher, S. M. (2024). A cross-cultural analysis of ethnocentrism and intercultural communication apprehension in India and the United States. In S. M. Croucher & E. Nshom (Eds.), *Research handbook on communication and prejudice* (pp. 335-348). Edward Elgar.
26. Croucher, S. M., & Nshom, E. (2024). Introduction. In S. M. Croucher & E. Nshom (Eds.), *Research handbook on communication and prejudice* (pp. 1-9). Edward Elgar.
24. Croucher, S. M., Eskiçorapçı, N., & Nguyen, T. (2024). COVID-19 prejudice toward Chinese in Turkey. In S. M. Croucher & E. Nshom (Eds.), *Research handbook on communication and prejudice* (pp. 349-357). Edward Elgar.
23. Croucher, S. M., & Diers-Lawson, A. (2023). An introduction to pandemic communication. In S. M. Croucher & A. Diers-Lawson (Eds.), *Pandemic communication* (pp. 1-11). Routledge.
22. Croucher, S. M., Cullinane, J., Murray, N., Rocker, K. T., & Nguyen, T. (2023). Health communication and behaviors during the COVID-19 pandemic: A 22-nation exploration of mask-wearing. In S. M. Croucher & A. Diers-Lawson (Eds.), *Pandemic communication* (pp. 12-41). Routledge.

21. Croucher, S. M., Nguyen, T., Ding, G., Diers-Lawson, A., Spencer, A., Eskiçorapçı, N., Girardelli, D., Permyakova, T., Dutta, M., Turdubaeva, E., Ashwell, D., Bustamante, S., & Gomez, O. (2023). Intergroup communication during the COVID-19 pandemic: A 20-nation analysis of prejudice. In S. M. Croucher & A. Diers-Lawson (Eds.), *Pandemic communication* (174-196). Routledge.
20. Jackson, K., & Croucher, S. M. (2024 in press). Intercultural empathy between Palestinians and Israelis: A qualitative analysis. In S. Roy (Ed.), *Handbook of peace and conflict communication* (TBD). Wiley Blackwell.
19. Croucher, S. M., Rahmani, D., Galy-Badenas, F., Zeng, C., Albuquerque, A., Attarieh, M., & Nshom, E. (2021). Exploring the relationship between teacher confirmation and student motivation: The United States and Finland. In M. D. López-Jiménez & J. Sánchez-Torres (Eds.), *Intercultural competence past, present and future – Respecting the past, problems in the present and forging the future* (pp. 101-120). Springer.
18. Bardhan, S., Colvin, J., Croucher, S. M., O’Keeffe, M., & Dong, Q. (2020). Intercultural communication: A 17-year analysis of the state of the discipline. In P. Turner, S. Bardhan, T. Quigley Holden, & E. Mutua (Eds.), *Internationalizing the communication curriculum in an age of globalization* (pp. 23-35). Routledge.
17. Tootell, B., Croucher, S. M., Cullinane, J. (2019). Cyberbullying in the workplace. In S. Kelly (Ed.), *Computer-mediated communication for business: Theory to practice* (pp. 162-171). Cambridge Scholars.
16. Croucher, S. M., & Kelly, S. (2019). Measurement in Intercultural and Cross-cultural Communication. In J. Mazer & E. Graham (Eds.), *Communication research measures III: A sourcebook* (pp. 141-159). Sage.
15. Croucher, S. M., & Kelly, S. (2019). Profile of Face Concerns Scale. In J. Mazer & E. Graham (Eds.), *Communication research measures III: A sourcebook* (pp. 245-250). Sage.
14. Kelly, S., & Croucher, S. M. (2019). Profile of the Multigroup Ethnic Identity Measure Revised (MEIN-R). In J. Mazer & E. Graham (Eds.), *Communication research measures III: A sourcebook* (pp. 304-308). Sage.
13. Ashwell, D., & Croucher, S. M. (2018). Communication and the global South. In D. Cloud (Ed.), *Oxford encyclopedia of communication and critical studies*.
12. Diers-Lawson A. R. & Croucher, S. M. (2018). Sports, culture, and financial crisis: A cross-cultural comparison of the social media responses of struggling sports associations in the United States and the United Kingdom. In L. Austin & Y. Jin (Eds.), *Social media and crisis communication* (pp. 353-373). Routledge.
11. Croucher, S. M. (2017). Integrated threat theory. In J. Harwood & H. Giles (Eds.), *Intergroup communication encyclopedia*. Accessible from: <http://communication.oxfordre.com/view/10.1093/acrefore/9780190228613.001.0001/acrefore-9780190228613-e-490>
10. Croucher, S. M. (2017). European Union: Integration, National, and European Identities. In J. Harwood & H. Giles (Eds.), *Intergroup communication encyclopedia*. Accessible from: <http://communication.oxfordre.com/view/10.1093/acrefore/9780190228613.001.0001/acrefore-9780190228613-e-387>
9. Croucher, S. M. (2017). Changes in conflict over time: A longitudinal examination of conflict

- style approaches. In Lewandowska-Tomaszczyk, B., Wilson, P., & Croucher, S. M. (Eds.), *Approaches to conflict: Theoretical, interpersonal, and discursive dynamics* (pp. 33-42). Rowman & Littlefield.
8. Lewandowska-Tomaszczyk, B., Wilson, P., & Croucher, S. M. (2017). Introducing approaches to conflict. In Lewandowska-Tomaszczyk, B., Wilson, P., & Croucher, S. M. (Eds.), *Approaches to conflict: Mediatized and group dynamics* (pp. 1-6). Rowman & Littlefield.
 7. Croucher, S. M., Rahmani, D., Zeng, C., & Sommier, M. (2016). Religion, culture, and communication. In J. Nussbaum (Ed.), *Oxford research encyclopedia of communication*. Oxford, UK: Oxford UP.
<http://communication.oxfordre.com/view/10.1093/acrefore/9780190228613.001.0001/acrefore-9780190228613-e-166?rskey=75RTwr&result=1>
 6. Välipakka, H., Zeng, C., Lahti, M., & Croucher, S. M. (2016). Experiencing cultural contact at work: An exploration of immigrant perceptions of work in Finland. In S. Shenoy-Packer & E. Gabor (Eds.), *Immigrants communicating meanings of work* (pp. 21-32). Peter Lang.
 5. Croucher, S. M. (2013). Spirituality and conflict: An emerging field of inquiry. In J. G. Oetzel & S. Ting-Toomey (Eds.), *The SAGE Handbook of conflict communication* (pp. 563-584). Sage.
 4. Croucher, S. M., & Harris, T. M. (2012). Introduction. In S. M. Croucher & T. M. Harris (Eds.), *Religion and communication: An anthology of extensions in theory, research, and method* (pp. 1-9). Peter Lang.
 3. Croucher, S. M., Braziunaite, R., & Oommen, D. (2012). The effects of religiousness and religious identification on organizational dissent. In S. M. Croucher & T. M. Harris (Eds.), *Religion and communication: An anthology of extensions in theory, research, and method* (pp. 69-79). Peter Lang.
 2. Croucher, S. M., Faulkner, S., Spencer, A. T., & Long, B. (2012). A comparative analysis of the relationship between religion and self-disclosure in the US and India. In S. M. Croucher & T. M. Harris (Eds.), *Religion and communication: An anthology of extensions in theory, research, and method* (pp. 23-34). Peter Lang.
 1. Croucher, S. M. (2011). What does it mean to be moral? A cross-cultural and cross-religious analysis of morality among Muslims and Christians in Britain and France. In A. G. Nikolaev (Ed.), *Ethical issues and problems in contemporary international communication* (pp. 35-54). Palgrave Macmillan.

Other Published Scholarly Works

Croucher, S. M. (2008). The European Union and Islam: Can the two co-exist? In S. K. Schroeder, & L. Hanson (Eds.), *Freedom and prejudice: Approaches to media and culture* (pp. 126-147). Istanbul: Bahçesehir UP.

Newspaper Articles

Croucher, S. M., Ashwell, D., & Cullinane, J. (20 September 2021). New Zealand has ramped up vaccination rates, but too many people remain concerned about vaccine safety. *The Conversation*. <https://theconversation.com/new-zealand-has-ramped-up-vaccination-rates-but-too-many-people-remain-concerned-about-vaccine-safety-167984>

Croucher, S. M. (19 March 2019). Memahami psikologi di balik takut dan benci dan cara

mengatasinya: Pelajaran dari serangan di Selandia Baru. *The Conversation*.
<https://theconversation.com/memahami-psikologi-di-balik-takut-dan-benci-dan-cara-mengatasinya-pelajaran-dari-serangan-di-selandia-baru-113851>

Croucher, S. M. (16 March 2019). The psychology of fear and hate, and what each of us can do to stop it. *The Conversation*. <https://theconversation.com/the-psychology-of-fear-and-hate-and-what-each-of-us-can-do-to-stop-it-113710>

GRANTS AND FELLOWSHIPS

Croucher, S. M., & Li, M. (2022). Grant total of \$25,000NZ. Tripartite Grant to conduct research with Beijing Jiaotong University and Guizhou University. Education New Zealand.

Croucher, S. M., & Li, M. (2019). Grant total of \$30,000NZ. Tripartite Grant to conduct research with Yunnan Normal University and Shenzhen University. Education New Zealand.

Gilbert, L. (2015). TICK-TAG. Grant total of 600,000€. Statistician on the research project to develop and deliver surveys and to develop communication-based research. TEKES Grant.

Croucher, S. M. (2015). An exploration of organizational behaviors in Portugal. Grant total of 2500 euros. University of Jyväskylä Mobility Grant.

Croucher, S. M. (2013). “An analysis of dissent and workplace freedom in Singapore.” Grant total of 2850 euros. University of Jyväskylä Mobility Grant.

Cronn-Mills, D., & Croucher, S. M. (2009). “An examination of forensics research repetition at the National Communication Association Convention.” Grant total of \$2,000. The Bruce Manchester Award Sponsored by the American Forensics Association National Individual Events Tournament.

Croucher, S. M. (2009). “An analysis of the aggressive behaviors of Muslim immigrants.” Grant total of \$5,000. Sponsored by Bowling Green State University Faculty Mentoring and Enrichment Program.

Cassara, C., Lengel, L., Brendlinger, N., Bortel, R., Croucher, S., Mishra, S., Grillot, J. (2007-2011). “Partners for a sustainable future: Aiding future practitioners of Algerian and Tunisian environmental journalism and communication.” Grant total of \$456,755. Sponsored by the United States Department of State. Bureau of Education and Cultural Affairs.

Croucher, S. M. (2007). “A comparative analysis of cultural integration efforts in France and Britain.” Grant total of \$11,500. Sponsored by Bowling Green State University Research Incentive Grant.

INVITED SPEECHES

2024	Taylor’s University (Malaysia) – A Macro to Micro Approach to Cross-Cultural Communication
2018	University of Canterbury (New Zealand) – Reliability and Validity among Communication Scales
2017	Universidade Aberta (Portugal) – The Political Psychology of Migration to the European Union American University of Central Asia (Kyrgyzstan) – How to Publish in Peer Reviewed Journals
2016	Tallinn University (Estonia) - The State of Intercultural Communication

- Hong Kong Baptist University (Hong Kong) – Organizational
Dissent and Workplace Freedom of Speech
- Chinese Academy of Social Sciences (China) – Intercultural
Communication and Crises
- Tsinghua University (China) – The State of Intercultural
Communication
- Shanghai International Studies University (China) – Cultural
Fusion: A New Approach to Adaptation Studies
- Beijing Normal University (China) – Social Media and
Intercultural Communication
- China Radio International (China) – How to Improve Cultural
Understanding in a New Media Age
- Kanda University (Japan) – The Pros and Cons of Studying
Abroad
- 2015** Chinese Academy of Social Sciences (China) – The State of
Intercultural Communication
- Universidade Aberta (Portugal) – The State of Intercultural
Communication
- 2014** Institut National des Langues et Civilisations Orientales (France) –
France and Islam
- Universidade Aberta (Portugal) – Intercultural Communication and
the European Union
- Institut National des Langues et Civilisations Orientales (France) –
Research Methods in Intercultural Communication
- Queensland University of Technology (Australia) – Intercultural
Communication and Crises
- Universidade Aberta (Portugal) – The History and Development of
Intercultural Communication
- 2013** Hong Kong Baptist University (Hong Kong) – The links between
Intercultural and Organizational Communication
- 2012** Pontifical Catholic University (Chile) – Research Methods in
Intercultural Communication
- 2009** Mudra Institute of Communications Ahmedabad (India) –
Intercultural Communication and Conflict
- 2008** Bahcesehir University (Turkey) – Department of Education –
Turkey and the European Union

CONFERENCE PAPERS

Organizational Communication

- Green, M., & Croucher, S. M. (June, 2025). Clarifying understanding of inclusivity to enhance communication research and practice. Paper presented at the Intercultural Communication Division of the 75th Annual International Communication Association, Denver, CO.
- Croucher, S. M., Rucker, K., Singh, R., Feekery, A., Ashwell, D., Green, M., Murray, N., & Anderson, K. (June, 2024). The link between organizational commitment and organizational burnout during the COVID-19 pandemic: A comparative analysis in the

- United States and New Zealand. Paper presented at the Organizational Communication Division of the 74th Annual International Communication Association, Gold Coast, Australia.
- Croucher, S. M., Kelly, S., Green, M., Homsey, D., Cullinane, J., Rocker, K., Nguyen, T., Anderson, K., Chen, H., Ding, G., Ashwell, D., Wright, M., & Palakshappa, N. (November, 2021). The link between superior-subordinate immediacy and organizational identification in U.S., English and Australian organizations. Paper presented at the Organizational Communication Division of the 107th National Communication Association, Seattle.
- Croucher, S. M., Kelly, S., Zeng, C., Burkey, M., & Galy-Badenas, F. (May, 2019). A longitudinal examination of the validity and temporal stability of the Organizational Dissent Scale. Paper presented at the Organizational Communication Division of the 69th Annual International Communication Association, Washington DC.
- Croucher, S. M., Tootell, B., Cullinane, J., & Ashwell, D. (May, 2019). Organizational dissent and bullying as negative engagement. Paper presented at the Organizational Communication Division of the 69th Annual International Communication Association, Washington DC.
- Hui, C., & Croucher, S. M. (May, 2017). A cross-cultural analysis of the links between organizational dissent and humor in the United States, Korea, Japan, and China. Paper presented at the Organizational Communication Division of the 67th Annual International Communication Association, San Diego, CA.
- Zeng, C., Croucher, S. M., Rahmani, D., & Cui, X. (June, 2016). The influence of communication traits on organizational dissent and the perception of workplace freedom of speech: A cross-cultural analysis in Singapore. Paper presented at the Organizational Communication Division of the 66th Annual International Communication Association, Fukuoka, Japan.
- Croucher, S. M., Rahmani, D., & Zeng, C. (November, 2015). Examining the relationship between organizational dissent and humor orientation. Paper presented at the Organizational Communication Division of the 101st Annual National Communication Association, Las Vegas, NV.
- Zeng, C., & Croucher, S. M. (November, 2015). An exploration of organization dissent and workplace freedom of speech among young professional intra-urban migrants in Shanghai. Paper presented at the Organizational Communication Division of the 101st Annual National Communication Association, Las Vegas, NV.
- Croucher, S. M., & Zeng, C. (July, 2015). An exploration of the relationship between organizational dissent, organizational assimilation, and organizational reputation. Paper presented at the World Communication Association, Lisbon, Portugal.
- Croucher, S. M., Zeng, C., Cui, X., & Rahmani, D. (November, 2014). The influence of communication traits on organizational dissent and the perception of workplace freedom of speech: A cross-cultural analysis in Singapore. Paper presented at the Organizational Communication Division of the 100th Annual National Communication Association, Chicago, IL.
- Croucher, S. M. (May, 2014). Readiness for workplace diversity: France's growing immigrant population. Paper presented at the Organizational Communication Division of the 64th Annual International Communication Association, London.
- Croucher, S. M., Parrott, K., & Zeng, C. (August 2013). A cross-cultural analysis of organizational dissent and workplace freedom in five European economies. Paper presented at the World Communication Association, Seoul, South Korea.

- Croucher, S. M., Kassing, J. W., & Diers, A. (June 2013). Accuracy, coherence, and discrepancy in self and other reports: Moving toward an interactive perspective of organizational dissent. Paper presented at the Organizational Communication Division of the 63rd Annual International Communication Association, London.
- Croucher, S. M., Homsey, D., Castellano, C., Balcerzak, K., Evans, L., West, C., Bowles, D., & Dunn, B. (November, 2011). Organizational dissent: A Cross-cultural analysis. Paper presented at the Organizational Communication Division of the 97th Annual National Communication Association, New Orleans, LA.
- Croucher, S. M. (November, 2010). *(Un)bridging organizational discourses: Arguments, dissent, resistance, and whistle-blowing*. Panel respondent for the Organizational Communication Association Division of the 96th Annual National Communication Association, San Francisco, CA.
- Croucher, S. M., Braziunaite R, Homsey, D., Pillai, G., Saxena, J., Saldanha, A., Joshi, V., Jafri, I., Choudhary, P., Bose, L., & Agarwal, K. (June, 2010). Organizational dissent and argumentativeness: A comparative analysis between American and Indian organizations. Paper presented at the Organizational Communication Division of the 60th Annual International Communication Association, Singapore.
- Croucher, S. M., Long, B. L., Meredith, M. J., Lamb, M. D., Oommen, D., & Steele, E. L. (November, 2007). Organizational identification and social identification in intercollegiate forensics: An analysis of how identifying with a forensics team can influence social identification. Top Paper presented at the American Forensics Association Division of the 93rd Annual National Communication Association, Chicago, IL.
- Croucher, S. M., Thornton, T., & Eckstein, J. (November, 2006). Organizational identity and intercollegiate forensics. Paper presented at the Argumentation and Forensics Division of the 92nd Annual National Communication Association, San Antonio, TX.
- Croucher, S. M., Thornton, T., & Eckstein, J. (April, 2006) Organizational identity, culture and student motivation among intercollegiate forensics competitors. Top Paper presented at the Forensics Division of the Southern States Communication Association Convention, Dallas, TX.

Intercultural/Cross-Cultural Communication

- Croucher, S. M., Kelly, S., Separa, L., Yotes, T., Zhou, Z., Singh, R., Ashwell, D., & Condon, S. M. (November, 2025) An integrative approach to the prediction of argumentativeness. Paper to be presented at the 111th National Communication Association Conference, Denver, CO.
- Croucher, S. M., Condon, S. M., Separa, L., Zabrodska, A., Ding, G. G., & Green, M. (July, 2025). Learning how to bullshit in organizations: A cross-cultural analysis of the relationship between assimilation and bullshit. Paper presented at the World Communication Association Conference, Oslo, Norway.
- Omori, K., Jung, J.-Y., & Croucher, S. M. (July, 2025). Expanding the Media Dependency Theory: A heightened Emotions Social media Dependency Model. Paper presented at the World Communication Association Conference, Oslo, Norway.
- Omori, K., Jung, J.-Y., Croucher, S. M., & Separa, L. (July, 2025). Cross-country analysis of

- heightened emotions, social media dependency and conspiracy beliefs: Applying the Extended Media System Dependency Theory. Paper presented at the World Communication Association Conference, Oslo, Norway.
- Spencer, A. T., & Croucher, S. M. (July, 2025). Spiral of silence and the U.S. government's response to COVID-19. Paper presented at the World Communication Association Conference, Oslo, Norway.
- Zhou, Z., Li, M., Hodis, M., & Croucher, S. M. (June, 2025). Cultural intelligence of Native English-Speaking Teachers in China. Paper presented at the Instructional and Development Division of the 75th Annual International Communication Association, Denver, CO.
- Zhou, Z., Croucher, S. M., Li, M., & Hodis, M. (June, 2024). Chinese university students' perceptions of native English teachers' pedagogical effectiveness. Paper presented at the Instructional and Development Division of the 74th Annual International Communication Association, Gold Coast, Australia.
- Yotes, T., & Croucher, S. M. (June, 2024). An integrated threat analysis of latent tension between native Indonesians and Chinese Indonesians. Paper presented at the Intercultural Division of the 74th Annual International Communication Association, Gold Coast, Australia.
- Croucher, S. M., Kelly S., Jackson, K., Nguyen, T., & Elers, P. (November, 2023). Does student sampling impact our understanding of argumentativeness and verbal aggressiveness? Top paper presented at the Argumentation and Forensics Division of the 109th National Communication Association, Washington DC.
- Separa, L. A., & Croucher, S. M. (November, 2023). The cultural fusion status of Filipinos in New Zealand. Paper presented at the International and Intercultural Communication Division of the 109th National Communication Association, Washington DC.
- Croucher, S. M., Kelly, S., Nguyen, T., Rocker, K., Yotes, T., & Cullinane, J. (July, 2023). A longitudinal analysis of communication traits: Communication apprehension, willingness to communicate, and self-perceived communication competence. Paper presented at the World Communication Association Conference, Honolulu, USA.
- Croucher, S. M., Stangl, L., Feekery, A., Dutta, D., & Kelly, S. (May, 2023). The influence of student motivation and teacher confirmation on student resilience in the time of COVID-19. TOP paper presented at the Instructional Communication Division of the 73rd International Communication Association, Toronto, Canada.
- Croucher, S. M., Kelly, S., & Green, M. (May, 2020). The impact of student nationality, and course type on perceptions of teacher credibility. Paper presented at the Instructional Communication Division of the 70th International Communication Association, Gold Coast, Australia.
- Croucher, S. M., Chen, H., & Ashwell, D. (May, 2019). Measurement invariance among instructional communication measures: Teacher confirmation and student motivation in China. Paper presented at the Instructional Communication Division of the 69th International Communication Association, Washington DC.
- Croucher, S. M., Condon, S. M., Galy-Badenas, F., Jackson, K., Sharapan, M., & Salonen, M. (November, 2018). Looking inward: Perceptions of refugees in Finland. Paper presented at the Peace and Conflict Division of the 104th National Communication Association, Salt Lake City, UT.
- Nshom, E., & Croucher, S. M. (November, 2018). Acculturation preferences towards

- immigrants: Age and gender differences among Finnish adolescents. Paper presented at the International and Intercultural Division of the 104th National Communication Association, Salt Lake City, UT.
- Croucher, S. M., Lando, A. L., Chibita, M. B., & Nyiransabimana, V. (June, 2018). Communication traits in Central Africa: Kenya, Rwanda, and Uganda. Paper presented at the Intercultural Communication Division of the 68th Annual International Communication Association. Prague.
- Croucher, S. M., Rahmani, D., Galy-Badenas, F., Zeng, F., Albuquerque, A., Attarieh, M., & Nshom, E., (June, 2018). Exploring the relationship among teacher confirmation, student motivation, and student emotional interest: The United States and Finland. Paper presented at the Instructional and Developmental Communication Division of the 68th Annual International Communication Association. Prague.
- Croucher, S. M., & Rahmani, D. (November, 2017). A longitudinal analysis of communication traits between immigrants and non-immigrants. Paper presented at the International and Intercultural Communication Division of the 103rd National Communication Association, Dallas, TX.
- Nshom, N. E., & Croucher, S. M. (November, 2017). Prejudice towards Russian speakers in Finland: A study among Finnish old people. Paper presented at the Eurasian Communication Association of North America of the 103rd Annual National Communication Association, Dallas, TX.
- Zeng, C., Tang, Y., Rahmani, D., Croucher, S. M., Gilbert, L. (November, 2017). The sculpture of tick-borne disease media coverage in the United States and China. Paper presented at the Association for Chinese Communication Studies Division of the 103rd Annual National Communication, Dallas, TX.
- Croucher, S. M., Nshom, E., Zeng, C., & Rahmani, D. (May, 2017). Social desirability bias among prejudice scales: An integrated threat analysis. Paper to be presented at the Intergroup Communication Division of the 67th Annual International Communication Association, San Diego, CA.
- Croucher, S. M., Condon, S. M., Campbell, E., Galy-Badenas, F., Rahmani, D., Nshom, E., & Zeng, C. (May, 2017). A longitudinal analysis of the relationship between adaptation and argumentativeness: A curvilinear relationship. Paper to be presented at the Intercultural Communication Division of the 67th Annual International Communication Association, San Diego, CA.
- Rahmani, D., Attarieh, M., Croucher, S. M., Nshom, E., & Letule, N. (June, 2016). Exploring the relationship between teacher confirmation, student motivation, and student emotional interest: The United States and Finland. Paper presented at the Instructional Communication Division of the 66th Annual International Communication Association, Fukuoka, Japan.
- Rahmani, D., & Croucher, S. M. (June, 2016). Communication apprehension in Kurdistan: An extended analysis. Paper presented at the Intercultural Communication Division of the 66th Annual International Communication Association, Fukuoka, Japan.
- Croucher, S. M. & Rahmani, D. (July, 2015). Portugal according to the Nordics. Paper presented at the World Communication Association, Lisbon, Portugal.
- Rahmani, D., & Croucher, S. M. (July, 2015). Communication apprehension in Kurdistan: An exploratory analysis. Paper presented at the World Communication Association, Lisbon, Portugal.

- Croucher, S. M. (November, 2013). A theoretical test of the effects of social networking sites on cultural adaptation in new media studies. Paper presented at the International and Intercultural Communication Division of the 99th Annual National Communication Association, Washington DC.
- Croucher, S. M., Appenrodt, J., Lauwo, G., & Stojcsics, A. (November, 2013). Intergroup contact and host culture acceptance: A comparative analysis of Western Europe and the United States. Paper presented at the International and Intercultural Communication Division of the 99th Annual National Communication Association, Washington DC.
- Croucher, S. M., Galy-Badenas, & Routsalainen, M. (November, 2013). Host culture acceptance, religiosity, and the threat of Muslim immigration: An integrated threat analysis in Spain. Paper presented at the Religious Communication Association of the 99th Annual National Communication Association, Washington DC.
- Croucher, S. M., Sommier, M., & Appenrodt, J. (November, 2013). A cross-cultural analysis of communication traits: A comparison of five European nations. Paper presented at the Communication Apprehension and Competence Division of the 99th Annual National Communication Association, Washington DC.
- Croucher, S. M. (June, 2013). A theoretical model for cultural fusion theory. Paper presented at the Intercultural Communication Division of the 63rd Annual International Communication Association, London.
- Croucher, S. M. (August, 2013). Intercultural Communication Apprehension and Ethnocentrism: A Cross-Cultural Analysis. Paper presented at the World Communication, Seoul, South Korea.
- Croucher, S. M. (February, 2013). Jealousy in India and the United States: An analysis of three dimensions of jealousy. Paper presented at the Cognitive and Behavioral Psychology Conference, Singapore.
- Croucher, S. M. (November, 2012). An analysis of communication apprehension, self-perceived communication competence, and willingness to communicate: A social learning and communibiological approach in France. Top paper presented at the Communication Apprehension and Competence Division of the 98th Annual National Communication Association, Orlando, FL.
- Croucher, S. M. (November, 2012). Integrated Threat Theory and Acceptance of Immigrant Assimilation: An Analysis of Muslim Immigration in Western Europe. Paper presented at the International and Intercultural Communication Division of the 98th Annual National Communication Association, Orlando, FL.
- Croucher, S. M., Homsey, D., Brush, E., Buyce, C., DeSilva, S., & Thompson, A. (November, 2012). Prejudice toward American Muslims: An integrated threat analysis. Paper presented at the Group Communication Division of the 98th annual National Communication Association, Orlando, FL.
- Spencer, A. T., Croucher, S. M., & Hoelscher, C. S. (October, 2012). Uses and gratifications meets the Internet: A cross-cultural comparison of U.S. and Nicaraguan new media usage. Paper presented at the Universidad Católica/International Communication Association Conference, Santiago, Chile.
- Croucher, S. M. (August, 2012). Cultural fusion theory: A theoretical model. Paper presented at the Finnish Conference on Communication, Jyväskylä, Finland.
- Croucher, S. M. (July, 2012). HIV/AIDS and religiosity: A mixed-method analysis. Paper presented at the Pacific Asian Communication Association, Seoul, Korea.

- Croucher, S. M. (May, 2011). Religiosity and willingness to seek treatment for HIV/AIDS: An analysis in France, Germany, and the United Kingdom. Paper presented at the Health Communication Division of the 62nd Annual International Communication Association, Phoenix, AZ.
- Croucher, S. M., Cole, L., Spikes, C., Carano, K., Stewart, L., Alongi, A., & Kissi, E. (November, 2011). The relationship between verbal aggressiveness and self-construal: An analysis in the United States and Thailand. Paper presented at the International and Intercultural Communication Division of the 97th Annual National Communication Association, New Orleans, LA.
- Croucher, S. M., Homsey, D., Guarino, L., Bohlin, B., Trumpetto, J., Izzo, A., Huy, A., & Sykes, T. (November, 2011). Jealousy in four nations: A cross-cultural analysis. Paper presented at the Interpersonal Division of the 97th Annual National Communication Association, New Orleans, LA.
- Croucher, S. M., Otten, R., Ball, M., Grimes, T., Ainsworth, B., Begley, K., & Corzo, L. (November, 2011). Argumentativeness and political participation: A cross-cultural analysis in the United States and Turkey. Paper presented at the American Forensics Association Division of the 97th Annual National Communication Association, New Orleans, LA.
- Oommen, D., & Croucher, S. M. (November, 2011). The relationship among social identification with religion, stress and conflict management styles. Paper presented at the International and Intercultural Communication Division of the 97th Annual National Communication Association, New Orleans, LA.
- Croucher, S. M. (August, 2011). Analysis of the relationship between argumentativeness, communication apprehension, and linguistic fluency: A French case-study. Paper presented at the World Communication Association, Lima, Peru.
- Croucher, S. M., DeMaris, A., Oyer, B. J., Yartey, F. N. A., Ziberi, L. (August, 2011). Jealousy in India and the United States: A cross-cultural analysis of three dimensions of jealousy. Top Quantitative Paper presented at the World Communication Association, Lima, Peru.
- Croucher, S. M., Austin, M. L., Fang, L., & Holody, K. J. (May 2011). Interpersonal attraction and religious identification: A comparative analysis of Muslims and Hindus in India. Top paper presented at the Intercultural Division of the 61st Annual International Communication Association, Boston, MA.
- Croucher, S. M., Cooley, L. A., Kochetkova, M., & Aljahli, A. I. (November, 2010). The relationship between ethnocentrism and intercultural communication apprehension in India and the United States: An analysis of national and religious identification. Paper presented at the International and Intercultural Division of the 96th Annual National Communication Association, San Francisco, CA.
- Croucher, S. M. (October, 2010). The effect of immigrant linguistic fluency on argumentativeness. Paper presented at the Multilingual Individuals and Multilingual Societies (MIMS) Conference, Hamburg, Germany.
- Croucher, S. M. (June, 2010). Argumentativeness, religion, and self-construal: A cross-cultural analysis. Paper presented at the Interpersonal Communication Division of the 60th Annual International Communication Association, Singapore.
- Croucher, S. M., Pillai, G., Agarwal, K., Bose, L., Choudhary, P., Imran, J., Joshi, V., Saldanha, A., & Saxena, J. (June, 2010). The relationship between self-construal, conflict style

- preference, and religious identification in India. Paper presented at the Intercultural Communication Division of the 60th Annual International Communication Association, Singapore.
- Croucher, S. M., Anarbaeva, S., Turner, J., Oommen, D., & Borton, I. (November, 2009). A cross-cultural analysis of argumentativeness among self-identified Christians in France and Britain. Top paper presented at the American Forensics Association Division of the 95th Annual National Communication Association, Chicago, IL.
- Oommen, D., Croucher, S. M., Anarbaeva, S., Aljahli, A., Yoon, K., Holody, Spencer, A., & Marsh, C. (November, 2009). An analysis of the relationship between argumentativeness, religiosity and Christian denomination. Top paper presented at the Argumentation and Forensics Division of the 95th Annual National Communication Association, Chicago, IL.
- Croucher, S. M., Faulkner, S., Long, B., & Oommen, D. (November, 2009). Demographic and religious differences in the dimensions of self-disclosure among Hindus and Muslims in India. Paper presented at the Interpersonal Communication Division of the 95th Annual National Communication Association, Chicago, IL.
- Croucher, S. M. (May, 2009). How limiting linguistic freedoms influences the cultural adaptation process: An analysis of the French-Muslim population. Top paper presented at the Language and Social Interaction Division of the 59th Annual International Communication Association, Chicago, IL.
- Croucher, S. M. (November, 2008). A mixed method analysis of French-Muslims perceptions of *La Loi* 2004-228. Paper presented at the Religious Communication Division of the 94th Annual National Communication Association, San Diego, CA.
- Croucher, S. M., Oommen, D., Turner, J., Anarbaeva, S., & Borton, I. (May, 2008) The correlation between ethnic identification and religiosity: An analysis of Muslims and non-Muslims in France and Britain. Paper presented at the Ethnicity and Race Division of the 58th Annual International Communication Association, Montreal, Canada.
- Spencer, A. T., & Croucher, S. M. (November, 2007). Spiral of silence and the terrorist group ETA: An analysis of perceptions in France and Spain. Paper presented at the Political Communication Division of the 93rd Annual National Communication Association, Chicago, IL.
- Croucher, S. M. (October, 2007). How Muslim immigration is changing European culture. Invited paper at the 9th Congreso Cultura Europa, Pamplona, Spain.
- Croucher, S. M. (March, 2007). Superheroes as AIDS awareness advocates in France. Paper presented at the Health Communication Division of the Central States Communication Association, Minneapolis, MN.
- Croucher, S. M. (March, 2007). French-Muslims and the hijab: An analysis of identity and the Islamic veil in France. Paper presented at the Intercultural Division of the Central States Communication Association, Minneapolis, MN.
- Croucher, S. M. (November, 2006). Muslim immigration as diaspora: An analysis of Muslim immigrants in France. Paper presented at the Intercultural Communication Division of the 92nd Annual National Communication Association, San Antonio, TX.
- Croucher, S. M. (October, 2006). The European Union and Islam: Can the two co-exist? Top Paper presented at the 1st Annual Freedom and Prejudice Conference, Istanbul, Turkey.
- Croucher, S. M. (June, 2006). The impact of external pressures on a linguistic community: What

- the word “Québécois” means to Chinese-Canadians in Montréal’s Quartier Chinois. Paper presented at the Language and Social Interaction Division of the 56th Annual International Communication Association, Dresden, Germany.
- Spencer, A. T., & Croucher, S. M. (June, 2006). Spiral of Silence and the Basque Separatist Group ETA: An analysis of perceptions of ETA in France and Spain. Paper presented at the Political Communication division of the 56th Annual International Communication Association, Dresden, Germany.
- Croucher, S. M. (April, 2006). Coming to Canada: Personal narratives of Chinese immigrants to Montreal. Paper presented at the Intercultural Division of the Southern States Communication Association Convention, Dallas, TX.
- Croucher, S. M. (November, 2005). Cultural adaptation and the situation of French immigrants: A case study analysis of French immigration and cultural adaptation. Paper presented at the Intercultural Division of the 91st Annual National Communication Association, Boston, MA.
- Croucher, S. M. (November, 2005). Superman and Wonder Woman: AIDS patients or a failed French AIDS campaign? Paper presented at the Health Communication Division of the 91st Annual National Communication Association, Boston, MA.
- Croucher, S. M. (November, 2005). The Matrix in Reality: An analysis of assimilation theory in a changing 21st century. Paper presented at the Student Division of the 91st Annual National communication Association, Boston, MA.
- Sandel, T. L., Wong-Lowe, A., Croucher, S. M., & Chao, W. Y. (November, 2004). Language and identity: Exploring constructions of language and identity in Montréal, Taiwan, and Oklahoma. Paper presented in the Language and Social Interaction Division of the 90th Annual National Communication Association, Chicago, IL.
- Croucher, S. M. (November, 2004). We are not Québécois, we are Chinese: Threatened ethnic identities in le Quartier Chinois and how the community responds. Paper presented at the Language and Social Interaction Division of the 90th Annual National Communication Association, Chicago, IL.
- Croucher, S. M. (May, 2004). *We are not Québécois, we are Chinese: Threatened identities in le Quartier Chinois*. Paper presented at the Language and Social Interaction Division of the 54th Annual International Communication Association, New Orleans, LA.
- Croucher, S. M. (May, 2004). The ethnogenesis of Chinese and American cultures: Let’s have Chinese cookies and hamburgers. Paper presented at the 54th Annual Intercultural Division of the International Communication Association, New Orleans, LA.
- Croucher, S. M. (February, 2004). We are Chinese not Québécois: An analysis of the perceptions of Chinese shopkeepers in le Quartier Chinois. Top-paper presented at the Intercultural Division of the Western States Communication Association, Albuquerque, NM.

Religious Communication and Conflict

- Croucher, S. M., Rahmani, D., Zeng, C., & Galy-Badenas, F. (November, 2016). Changes in conflict over time: A longitudinal analysis of conflict over time. Top paper presented at the Peace and Conflict Division of the 102nd National Communication Association, Philadelphia, PA.
- Croucher, S. M., Sommier, M., Kuchma, A., & Melnychenko, V. (November, 2014). A content

- analysis of the discourses of “religion” and “spirituality” in communication journals: 2002-2012. Paper presented at the Religious Communication Division of the 100th Annual National Communication Association, Chicago, IL.
- Croucher, S. M. (July, 2012). Conflict styles and context: A cross-cultural examination. Paper presented at the Pacific Asian Communication Association, Seoul, Korea.
- Croucher, S. M., Holody, K., Anarbaeva, Braziunaite, R., Oommen, D., Spencer, A. T., Garcia-Michael, V., & Yoon, K. (November 2010). Religion and the relationship between verbal aggressiveness and argumentativeness. Top paper presented at the American Forensics Association Division of the 96th Annual National Communication Association, San Francisco, CA.
- Croucher, S. M., Spencer, A. T., & McKee, C. (November 2010). Religion, religiosity, sex, and willingness to express political opinions: A spiral of silence analysis of the 2008 U.S. Presidential Election. Paper presented at the Religious Communication Division of the 96th Annual National Communication Association, San Francisco, CA.
- Croucher, S. M. (June, 2010). Conflict styles among Muslims and Christians in France, the United Kingdom, and the United States: An analysis of religious and national difference. Paper presented at the Intergroup Communication Division of the 60th Annual International Communication Association, Singapore.
- Croucher, S. M. (November, 2009). Conflict styles among Muslims and non-Muslims in France, Britain and Germany: An analysis of religious difference and effects. Paper presented at the International and Intercultural Communication Division of the 95th Annual National Communication Association, Chicago, IL.
- Croucher, S. M., Holody, K., Hicks, M., & Oommen, D. (November, 2009). Conflict style orientation preferences in India: A comparative analysis. Paper presented at the Peace and Conflict Studies Division of the 95th Annual National Communication Association, Chicago, IL.
- Croucher, S. M. (November, 2008). A mixed methods analysis of French-Muslim reactions to *la Loi 2004-228*: A law banning religious symbols in French public schools. Paper presented at the Religious Communication Division of the 94th Annual National Communication Association, San Diego, CA.
- Croucher, S. M., Borton, I., Oommen, D., Anarbaeva, S., & Turner, J. S. (May, 2008). A comparative analysis between Muslim and non-Muslim self-construals and conflict styles in France and Britain. Top Paper presented at the International Communication Division of the 58th Annual International Communication Association, Montréal, Canada.
- Croucher, S. M., Oommen, D., Borton, I., Turner, J. S., & Anarbaeva, S. (May, 2008). The influence of religiosity and ethnic identification on media use among Muslims and non-Muslims in France and Britain. Paper presented at the Global Communication and Social Change Division of the 58th Annual International Communication Association, Montréal, Canada.
- Croucher, S. M., Turner, J. S., Anarbaeva, S., Oommen, & Borton, I. (May, 2008). Ethnic identification and religiosity: An analysis of Muslims and Non-Muslims in France and Britain. Paper presented at the Ethnicity and Race Division of the 58th Annual International Communication Association, Montréal, Canada.

Media

- Croucher, S. M., DeMaris, Diers-Lawson, A., & Roper, S. (July, 2015). Self-reporting and the

- argumentativeness scale: An empirical examination. Paper presented at the World Communication Association, Lisbon, Portugal.
- Holody, K., Croucher, S. M., Yoon, K., Marsh, C., Spencer, A. T., Oommen, D., Anarbaeva, S., & Aljahli, A. (November, 2009). Religiosity and uses and gratifications: Exploring the potential relationship. Paper presented at the Mass Communication Division of the 95th Annual National Communication Association, Chicago, IL.
- Spencer, A. T., Croucher, S. M., McKee, C. (October, 2009). Barack Obama: Examining the climate of opinion of spiral of silence. Paper presented at the Communication, Cognition, and Media - Communication Sciences International Congress, Pamplona, Spain.
- Croucher, S. M., & Spencer, A. T. (November, 2007) Newspaper trust and the United States War on Terror: Examining media trust in Spain and France. Paper presented at the Mass Media Division of the 93rd Annual National Communication Association, Chicago, IL.
- Meirick, P. C., Sims, J., Gilchrist, E., & Croucher, S. M. (August, 2007). All the children are above average: Parents' perceptions of education and materialism as media effects on their own and other children. Paper presented at the Mass Communication and Society Division of the 2007 Association for Education in Journalism and Mass Communication Convention, Washington, DC.
- Croucher, S. M., & Spencer, A. T. (March, 2007). Newspaper trust and the United States War on Terror: Examining the climate of opinion of spiral of silence in Spain and France. Paper presented at the Theory Division of the Central States Communication Association, Minneapolis, MN.

Miscellaneous

- Croucher, S. M., & Gilbert, L. (May, 2020). Health misinformation: A Tick-borne disease miscommunication. Paper presented at the Health Communication Division of the 70th Annual International Communication Association, Gold Coast, Australia.
- Croucher, S. M., Filis, N., Fusco, J., LEOCHA, H. (November, 2012). Religiosity and willingness to seek treatment for illness. Paper presented at the Health Communication Division of the 98th annual National Communication Association, Orlando, FL.
- Cronn-Mills, D., & Croucher, S. M. (November, 2011). "Carousel effect" in individual events conference presentations: Impact on research and the discipline. Paper presented at the American Forensics Association Division of the 97th annual National Communication Association, New Orleans, LA.
- Turner, J. S., Croucher, S. M., DeMaris, A., & Spencer, A. (May, 2011). Assessing the factorial complexity of the Verbal Aggressiveness Scale. Paper presented at the Interpersonal Communication Division of the 61st Annual International Communication Association, Boston, MA.
- Croucher, S. M., Austin, M. L., Berg, Suzanne V. L., & Braziunaite, R. (November 2010). An analysis of the relationship between student affective learning and communication apprehension. Paper presented at the Communication Apprehension Division of the 96th Annual National Communication Association, San Francisco, CA.
- Croucher, S. M. (November, 2004). The Central City gay circuit: The rhetoric of sex, drugs and rock and roll. Paper presented at the Ethnography Division of the 90th Annual National Communication Association, Chicago, IL.
- Croucher, S. M. (November, 2003). AFA/NFA out-round videotapes: Public speaking students speak out about their effectiveness as teaching tools. Top Paper presented at the

Argumentation and Forensics Division of the 89th Annual National Communication Association, Miami, FL.

Croucher, S. M. (November, 2002). The regional differences between interpretation events in AFA District III and District IV: A comparative analysis. Paper presented at the Argumentation and Forensics Division of the 88th Annual National Communication Association, New Orleans, LA.

Cronn-Mills, D., & Croucher, S. M. (November, 2001). Judging the judges: An analysis of individual events ballots. Top Paper presented at the Argumentation and Forensics Division of the 87th Annual National Communication Association, Atlanta, GA.

HONORS AND AWARDS

2024	Elected Fellow of the International Communication Association
2023	Top Paper – Instructional Communication Division of the International Communication Association Top Paper – Argumentation and Forensics Division of the National Communication Association
2022	Top Paper - Instructional Communication Division of the International Communication Association
2019	Top Paper - Peace and Conflict Division of the National Communication Association Top Paper - Chinese Communication Association Division of the National Communication Association
2013	Family of Myung Seok Park Award for Best Quantitative Research – World Communication Association Conference
2012	Family of Myung Seok Park Top Paper Award – Pacific Asian Communication Association Conference Top Paper - Communication Apprehension Division of the National Communication Association
2011	Family of Myung Seok Financial Award for Best Quantitative Research – World Communication Association Conference Top 3-Paper - Intercultural Communication Division of the International Communication Association
2010	Top Paper - Argumentation and Forensics Division of the National Communication Association
2009	Outstanding Contributor to Graduate Education Top Paper - Language and Social Interaction Division of the International Communication Association Top 3-Paper - Argumentation and Forensics Division of the National Communication Association
2008	Olscamp Young Scholar Award Winner Top Paper – Intercultural Communication Division of the International Communication Association Top 3-Paper - American Forensics Association Division of the National Communication Association
2007	Top Paper - Argumentation and Forensics Division of the National Communication Association

- 2006 Top Overall Paper - Freedom and Prejudice Conference
Top Student and Division Paper – Intercultural Division of the Southern States Communication Association Convention
- 2003 Top Paper - Argumentation and Forensics Division of the National Communication Association

TEACHING EXPERIENCE

Clemson University

Communication Theory – COMM2020

Massey University

Intercultural Communication – 219.304

Risk and Crisis Communication – 219.312

Business Analytics Projects – 115.801, 115.802, 115.803

University of Jyväskylä

Migration and Transition in a Global World – ICSP508/KVVS305

Theorizing Intercultural Communication (Book Exam) – KVVS104/105

Theories and Models of Intercultural Communication – KVVS106

Thesis Seminar – INTS102

Doctoral Seminar – KVVJ101

Research Methodology – INTS101

International Management – ICSP304/KVVS304

Philosophical Traditions and Intercultural Communication – ICSP409

Research Method Workshop – VIES103/VIEJ106

Communication Theory – KVVS111

Statistical Methods – KVVS003

Marist College

Research Strategies and Methods – COM-200

Intercultural Communication – COM-325

Research Strategies and Methods – COMG-501

Conflict Communication – COMG 620

Bowling Green State University

Humanistic Research Methods - MC 6400

Intercultural Communication - MC 6570

Descriptive and Inferential Statistics – MC 7020

Religion and Communication - MC 7290

Communication and Conflict - MC 7290

Health Communication - COMM 4440

Communication Research Methods – COMM 4060 (Special Topics)

Religion and Communication/Special Topic - COMM 4060 (Special Topics)

Intercultural Communication - COMM 4080

Communication, Race and Power - COMM 4200

Conflict and Communication - COMM 4040 (in person and online)

Organizational Communication - COMM 3070
Interpersonal Communication in International Contexts - COMM /INST 2100

Mudra Institute of Communications, Ahmedabad

Graduate Intercultural Communication
Graduate Interpersonal Communication
Graduate Organizational Communication

University of Oklahoma

Advanced Program Graduate Course in Intercultural Communication
Advanced Program Graduate Course in International Communication
Practicum in Forensics - COMM 2111
Public Speaking – COMM 2613
Communication Theory – COMM 2713
Organizational Communication – COMM 3263
Statistical Research Methods – COMM 3113
Advanced Public Speaking and Rhetorical Criticism – COMM 3810

Doctoral Advisees

Massey University

Galy-Badenas, F. (2021). Gender and ethnicity in politics: An intersectional approach to New Zealand and French media coverage.

Jackson, K. (2021). Perceptions of intercultural empathy, peace, and the other among Palestinians and Israelis: A qualitative analysis utilising grounded theory and integrated threat theory.

Anderson, K. (2025). Adolescents' gratifications from Instagram and TikTok and the implications for news consumption.

Chen, H. (2022). Exploring organisational dissent in the online setting.

Ding, G. (2022). Organizational learning and food safety crises: A critical case study of the Sanlu and Fonterra crises.

Green, M. (2023). Members' perceptions of cultural inclusivity in organisational communication

Nguyen, T. (2023). Integrated threat theory: Exploring prejudice toward the "Other" during the outbreak of COVID-19 pandemic.

Li, B. (exp. 2026)

Rocker, K. (exp. 2025).

Sadiq, M. (2024). Framing the COVID-19 vaccine in Nigeria: An analysis of Nigerian media.

Separo, L. (2025). Communicating work culture adaptation techniques of Filipino migrants in New Zealand: Kampanteng Kiwinoyos.

Singh, R. (2025). Sense making to craft normalcy: The key to communication and psychological resilience, organizational culture and identity. A finding from a New Zealand general practice cohort post COVID-19

Toottell, B. (exp. 2025).

Yotes, T. (2025). Prejudice toward Chinese Indonesians and the Xinyimin in Indonesia: An integrated threat approach.

Zhidan, Z. (2025). Cultural learning approach to acculturation: Teaching and learning between English-speaking teachers and university students in Southwest China.

University of Jyväskylä

- Ngwayuh, E. (2016). Perceived threat and prejudice towards immigrants and Russian minorities living in Finland.
- Rahmani, D. (2017). Minorities' communication apprehension and conflict: An investigation of Kurds in Iran and Malays in Singapore.
- Sommier, M. (2016). Constructing the secular imagined community: A critical intercultural analysis of discourses of laïcité from *Le Monde*.
- Zeng, C. (2018). Exploring organizational dissent in a global setting.

Bowling Green State University

- Oommen, D. (2010). An examination of the implications of intrinsic religiousness and social identification with religion on intercultural communication apprehension and conflict communication in the context of cultural adaptation.

Committee Member

- Borton, I. (2008). Victim offender communication in felony cases: An archival analysis of Ohio's office of Victim dialogue program.
- Daniel F. (2010). Relationship between religion and use of technology in churches.
- Tournebise, C. (2013). Enseigner l'interculturel dans le supérieur: Quels discours et approches d'un concept ambigu à l'heure de l'internationalisation? Le cas de la Finlande. Thèse de l'Université de Lorraine-site de Metz et de l'Université de Turku.
- Turner, J. S. (2009). An investigation of the relationships among socially interactive technologies, communication competence, social cognition, and formal written discourse.

Master's Advisees

- Attarieh, M. (2017). A qualitative study of using movies as a means of escapism between Finns and immigrants in Finland.
- Beiroth, A. C. (2017). Between the old and the new: The impact of communal traditional values and practices on the cultural identity of young and old Basotho.
- Chou, C.-Y. (2015). Relational tensions in subgroup relationships: A case study of synchronous communication in a global virtual team.
- Cole, L. (2011). The use of social networking in grieving. An application of uses and gratifications.
- Cui, X. (2016). A comparative analysis between Finns and Chinese: How communication traits affect self-disclosure in intercultural friendships.
- Galy-Badenas, F. (2015). A qualitative study of male and female perceptions in differences in the working and domestic sphere: A comparison of the French and Finnish cultures.
- Hermunen, R. (2015). Re-entry issues and challenges of Finnish repatriates: Study of corporate expatriates, employees of the Ministry of Foreign Affairs, and employees of the Defence Forces.
- Huang, J., Y.-C. (2015). Moving on the trajectory: A qualitative study of new immigrants' acculturation in Finland.
- Hui, C. (2016). A cross-cultural analysis of the influence of humor on organizational dissent in the US, Korea, Japan, and China.
- Jia, L. (2024). Unveiling media narratives: Sentiment and bias analysis of Lyme disease

- coverage across five platforms.
- Jäntti, P. (2015). The usage of social media among young adults living in Nairobi, Kenya. Only entertainment or contributions to societal change?
- Kuchma, A. (2015). Relationship between intercultural friendship networks and homesickness level of international degree students at a Finnish university.
- Laowo, G. (2015). Cultural similarity and dissimilarity in intercultural conflicts.
- Learman, M. (2008). Through a different lens: Student perspectives on the impact of study abroad.
- Leng, L. (2025). Demographic analysis of Freemasons membership New Zealand.
- Leppänen, J. (2013). The unspoken pressure of tradition: Representations of East Asian classical musicians in Western classical music.
- Luoma, A. (2015). Cultural blindness as a strength of a leader case: Finnish coordinators leading multinational, decentralized, and virtual teams.
- Paatelainen, L. (2016). A functional analysis of the Finnish 2012 Presidential debates.
- Penman, E. (2015). Communication accommodation between healthcare providers at a private hospital in England: How does identity talk?
- Popp, I. (2014). Three sides to a story: An investigation into the applicability of cultural adjustment models.
- Qi, Z. (2025). Demographic analysis of Freemasons membership New Zealand.
- Schmit, B. (2016). Sexual communication among intercultural couples with a Finnish partner.
- Sharapan, M. (2015). Tibetan refugees in Nepal: Identity negotiation.
- Shen, T. (2017). Cross-cultural analysis of teacher confirmation, student motivation, classroom emotion and emotional interest in China, Korea, and Japan.
- Shunyao, Y. (2015). Japanese anime and woman's gender-role changing.
- Sievert, A. (2017). "It's not about the passport" – The perception of Finnish citizens with a foreign background in the wake of the refugee crisis.
- Steele, M. – (2007) – Comprehensive Exam Option
- Swarts, C. M. J. (2014). Adapting to Finland through professional football: perceptions of players and coaches.
- Tang, Y. (2017). The sculpture of tick-borne disease media coverage in the United States and China.
- Tommila, M. (2015). Finnish-German young adults' bicultural identity and its realization in Finland.
- Xu, Z. (2025). A BERTopic extraction analysis of Hofstede, Hall and culture from 1990 to 2024.
- Yang, W. (2016). Conflict management in long-distance intercultural relationships.
- Yu, Y. (2017). A comparative study between Chinese and Finns: Communication accommodation and values exchange in grandparent and grandchild communication.
- Zeng, C. (2014). Organizational dissent and workplace freedom of speech: A qualitative study of young professional intra-urban migrant workers in Shanghai.
- Ziying, C. (2015). Intercultural communication difficulties and their effects on flight safety.
- Zhang, L. (2018). Prejudice towards Asian immigrants in France.

SERVICE EXPERIENCE

National and International

President – World Communication Association (2020-2028)

Editor-Elect – *Communication Monographs* (2025-2028)
 Editor - *The Review of Communication* (2022-2025)
 Section Editor – *Frontiers in Communication: Culture and Communication* (2020-2022)
 Editor – *Journal of Intercultural Communication Research* (2011-2018)
 Editor - *Speaker & Gavel* (2010-2015)
 Vice Chair – Instructional Communication Division of the International Communication Association (2023-2025)
 Vice Chair– Intercultural Communication Division of the International Communication Association (2014-2015)
 Chair – Intercultural Communication Division of the International Communication Association (2016-2017)
 European Vice President – World Communication Association (2014-2018)
 Australian/New Zealand Vice President – World Communication Association (2018-)
 Member – National Communication Association Nominating Committee (2017-2018)
 Member – National Communication Association Internationalization Task Force (2015-2019)
 Member – International Communication Association Publications Committee (2018-2020)
 Member – International Communication Association Regional Conference Committee (2016-2018)
 Member – Douglas W. Ehninger Distinguished Rhetorical Scholar Award (National Communication Association) – 2012-2014
 Guest Editor – *National Forensics Journal* special issue on forensics and communication theory
 Editorial Board Member – *Communication Studies*
 Editorial Board Member – *International Journal of Conflict Management*
 Editorial Board Member - *Journal of International and Intercultural Communication*
 Editorial Board Member - *Journal of Intercultural Communication Research*
 Editorial Board Member - *Mass Communication and Society*
 Editorial Board Member - *National Forensics Journal*
 Editorial Board Member – *Western Journal of Communication*
 Guest Reviewer – *Argumentation & Advocacy, Chinese Journal of Communication, Communication Monographs, Communication Quarterly, Electronic Journal of Communication, Qualitative Research Reports in Communication, Journal of Communication, Political Communication, Communication, Culture and Critique, Communication Theory, Women, Politics, and Policy*
 Chair – American Forensics Association Publications Committee (National Communication Association) - 2008-2018
 Textbook Reviewer –Roxbury Publishing, Taylor & Francis, Allyn and Bacon Publishing
 Reviewer National Communication Association Conference
 American Forensics Association Division – 2006-present
 Argumentation and Forensics Division - 2003-present
 Language and Social Interaction - 2003-2015
 Intercultural and International Communication Division - 2006-present
 Religious Communication Association – 2008-2014
 Student Division - 2004-2005
 Reviewer International Communication Association Conference
 International and Developmental Communication Division - 2005-present
 Intercultural Communication Division - 2006-present

Language and Social Interaction Division - 2007-present
Reviewer Central States Communication Association Conference
Intercultural/International Communication Division - 2006-2007
National Communication Association – Argumentation and Forensics Division – Bylaws
Creation Committee Member - 2003-2004

Clemson University

Department of Communication Personnel Committee – Member
Department of Communication Global Engagement Committee – Chair
CBSHS Global Engagement Committee – Member

Massey University

Massey University Academic Board Member
Massey University Academic Committee Member
Communication, Journalism, and Marketing – School Executive Group Chair
Analytics Advisory Group - Chair
Communication Advisory Group – Chair
Massey Business School College Board Member
Massey Business School College Executive Team Member
Massey Business School Internationalization Sub-committee Member
Wellington Space Committee Member
Wellington Campus Emergency Management Committee
Massey Business School International Advisory Group Member
EQUIS Accreditation Advisory Group Member
Acting Pro Vice-Chancellor – Massey Business School (four times)
Acting Chair – Massey University Academic Board (once)
Chair – Open Polytechnic Business Advisory Board (2019-2023)
Member – Open Polytechnic Business Advisory Board (2023-present)

University of Jyväskylä

Coordinator – EuroCampus 2013 – University of Jyväskylä
Steering Group Committee Member 2013-Present

Marist College

CORE Committee Member (2011-2014)
Celebration of Undergraduate Research, Scholarship, & Creative Activity (CURSCA) Member
(2010-2012)
Director of Forensics Search Committee Member (2010-2011)

Bowling Green State University

Assistant Department Chair – Department of Communication – August 2008 - May 2009
Bowling Green State University Faculty Senate Committee for Academic Affairs - 2007-2010
Bowling Green State University - Chair Library Advisory Committee - 2007-2010
Bowling Green State University Statistical Consulting Center Advisory Board Member 2007-
2009

School of Media and Communication - Graduate Program Committee Member 2006-2010
Department of Communication Library Liaison - 2006-2010
Various Search Committee Memberships – 2006-2008

MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

American Forensics Association (AFA)
Australia, New Zealand Communication Association (ANZCA)
International Communication Association (ICA)
National Communication Association (NCA)
World Communication Association (WCA)



LANGUAGE SKILLS

English – Native Speaker
French – C1 level
Finnish – C1 level

REFERENCES



[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

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