Minnesota State University Mankato



PROSPECTUS

Dean of Global Education



Dean of Global Education

POSITION INFORMATION AND QUALIFICATIONS

Minnesota State University, Mankato, a leading university with a growing international reputation for breakthrough applied research, invites applications and nominations for the position of Dean of Global Education. The University seeks an exceptional individual who can provide visionary and strategic leadership for Academic Affairs and the broader university and leads the university's efforts to build on successes to date and grow the University's global engagement opportunities.

Minnesota State Mankato's culture merges big ideas with real-world thinking to nurture innovation and creative thought. Minnesota State Mankato is a thriving institution with highly regarded academic programs, a long history of a strong student-focused culture, and a record of commitment to its community and region. The Dean will be a key leader in helping Minnesota State Mankato sustain and further strengthen programs and services for its students and the wider community.

EQUITY 2030 AND THE MINNESOTA STATE SYSTEM

Minnesota State Mankato is the largest institution within the Minnesota State System which includes 7 four-year institutions and 26 two-year colleges. The Minnesota State System has established a critical goal, <u>Equity 2030</u>, which aims to eliminate the educational equity gaps across race and ethnicity, socioeconomic status, and geographic location by the end of the decade at every Minnesota State college and university. The focus of the work of Equity 2030 includes:

- Enhancing access and student success
- Providing Minnesota with the talent it needs
- Anchoring the communities and regions served

Equity 2030 seeks to bridge efforts across divisions and institutions to create an intentional statewide culture of equityminded collaboration, resulting in equitable practice embedded through the institutions.

Recognizing the power of education to transform lives, Minnesota State Mankato is deeply committed to this work. Only by addressing systemic and structural inequities in educational access and outcomes can we build a better future for students, families, and our communities. It will require intentional systems and a culture of change and innovation, as well as advocacy and leadership with partners and stakeholders across the state to accomplish.

Equity 2030 is the integral thread, helping us succeed by focusing our work and clearly defining where we have opportunities to build additional capacity. As part of the multi-phase and multi-year planning required to achieve Equity 2030, we will begin by focusing on:

- Supporting and expanding student-centered policies and programs
- Developing equity-minded, evidenced-based, and data-informed practices for monitoring and assessment
- Facilitating and advancing leadership and professional development to support Equity 2030

BACKGROUND AND CAMPUS OVERVIEW

Since its founding in 1868 as Mankato Normal School, the school has focused on educating tomorrow's leaders to apply big ideas and real-world thinking to solve problems. For more than 150 years, the people of Minnesota State Mankato have been pairing bold aspirations with practical applications that have the power to change the world. The University's environment of big ideas coupled with real-world thinking transforms the typical college experience into one that is more meaningful and more connected to the rest of the world.

Today, more than 14,000 students, including more than 1,300 international students from more than 90 countries, attend Minnesota State Mankato, making it the second largest university in Minnesota. The nearly 1,600 faculty and staff, including more than 700 teaching faculty, are distinguished by their dedication and loyalty to the institution's mission and their students.

The University's academic quality is recognized through its accreditation by the Higher Learning Commission. More than 90 academic programs also hold specialized accreditation, certification and or recognition from 25 different recognized accrediting agencies; six non-academic programs also hold specialized accreditation, certification, certification or recognition.

Minnesota State Mankato has an annual budget of \$240 million and its endowment is over \$70 million. Minnesota State Mankato <u>generates an annual economic impact</u> of over \$827 million. Alumni and friends in 2022 supported students and the University in significant, record-breaking fashion, allowing the University's Foundation to provide more than \$2.3 million in scholarships and emergency grants, a Foundation record for support and a 43 percent increase from 2018. Faculty and staff are represented by collective bargaining units and all negotiations occur at the state level, either through the Minnesota State System Office or through the Minnesota Management and Budget Employee Relations Division.

We also take the opportunity to recognize that we live, work, and learn in the homeland of the Dakota people, whose language frames our name—Minnesota State University, Mankato.

MISSION, VALUES AND VISION

Mission:

Minnesota State University, Mankato promotes learning through effective undergraduate and graduate teaching, scholarship, and research in service to the state, the region, and the global community.

Vision:

Minnesota State Mankato will be known as a university where people expect to go further than they thought possible by combining knowledge and the passion to achieve great things.

Our foundation for this vision is our heritage of both dedicated teaching and the direct application of knowledge to improve a diverse community and world. We will achieve it by actively nurturing the passion within students, faculty, and staff to push beyond possibility on the way to realizing dreams.

Core Values:

Minnesota State University, Mankato is an innovative, student-centered learning community that values:

- Integrity and respect in the way we conduct ourselves
- Diversity in who we are and what we do
- Access to our programs and services that create opportunities for all to pursue their dreams
- Responsibility to those we serve by providing an education that inspires solutions to society's challenges
- Excellence in our academic and non-academic pursuits

LEADERSHIP

Edward Inch, President

Dr. Edward S. Inch is the 13th President of Minnesota State University, Mankato. He assumed the presidency July 1, 2021, and brought with him strategic leadership and an understanding of the importance of working in a collaborative, transparent and authentic manner to build a shared vision.

President Inch sees the University as playing an instrumental role in the lives of its students and region. Dr. Inch brings to Minnesota State Mankato 36 years of distinguished university leadership experience. Before coming to Mankato, Dr. Inch served as the Provost and Vice President for Academic Affairs at California State University, East Bay. Prior to Cal State East Bay, Dr. Inch served as the Dean of the College of Arts and Letters at California State University, Sacramento; Provost and Vice President for Academic Affairs at Capital University in Columbus, Ohio; and Dean of the School of Arts and Communication at Pacific Lutheran University in Tacoma, Washington. Dr. Inch began his academic career as a lecturer at Western Washington University before becoming an assistant professor in the Department of Communication and Theatre at Pacific Lutheran University.

In addition to his cabinet-level and dean work, Dr. Inch was an American Council on Education Fellow hosted by California State University, Sacramento. While at Pacific Lutheran University, he served as an accreditor for the Northwest Commission on Colleges and Universities. He also earned the Washington State Bar Association's certificate in Alternative Dispute Resolution and Norway's Nansen Academy's certificate in International Peacebuilding. He worked with the Academy's international initiatives and programs focused on mediation and conflict management in the Balkans.

Throughout his career, Dr. Inch's top priorities have been improving student outcomes and access, ensuring instructional capacity and proactive learning support services. Providing a strong, student-centered and inclusive learning environment is at the heart of these efforts. Dr. Inch has worked to enhance student/faculty research and creative projects, provide greater access to internships and service-learning projects, develop an innovation and entrepreneurship hub and restructure teaching loads to allow for more and better faculty scholarship.

David S. Hood, Provost and Senior Vice President for Academic Affairs

On July 1, 2022, David Hood began his tenure as Provost and Senior Vice President for Academic Affairs at Minnesota State University, Mankato. Dr. Hood was previously the associate provost for undergraduate education and founding dean, University College at Montclair State University, a position he held from August 2018 until June 30, 2022. During his career, Hood has focused on student learning and key performance indicators centered on student success outcomes. At Montclair State, Dr. Hood was successful in opening and launching the University College.

In addition, Dr. Hood oversaw the development of Montclair State's Advising 2025 Strategic Plan and was responsible for creating and implementing policies and initiatives that have contributed to undergraduate students' ability to successfully navigate university study and decrease their time to degree attainment.

Before his position at Montclair State, Hood served at North Carolina Central University, where he provided leadership for five years as associate Dean and nearly three years as Dean of University College. Additionally, Dr. Hood has held administrative and/or faculty appointments at Central Michigan University, Virginia Union University, Elizabeth City State University, Tennessee State University, and J.F. Drake Technical College.

ACADEMICS

Minnesota State University, Mankato offers over 130 undergraduate programs of study, including 13 pre-professional programs, and over 80 graduate programs, including master's, specialist, and doctoral programs. Some programs are also offered online or through various <u>University Extended Education</u> venues, including the facility at 7700 France in Edina and as well as through completion programs at our 2-year community college partner locations.

Excellence across the curriculum is a Minnesota State Mankato hallmark. Each of the University's academic colleges have achieved distinction, and students access comprehensive academic support services to excel in and out of the classroom. The University is comprised of six Colleges: <u>Allied Health and Nursing</u>, <u>Business</u>, <u>Education</u>, <u>Humanities and</u> <u>Social Sciences</u>, and <u>Science</u>, <u>Engineering & Technology</u>.

A significant portion of Minnesota State Mankato's Academic Affairs also includes comprehensive support services for students, faculty, and staff including the federally funded TRIO Student Support Services program; the Kearney International Center; the Center for Excellence in Scholarship and Research; the Center for Excellence in Teaching and Learning; and the Strategic Partnerships Center.

GLOBAL EDUCATION

<u>Global Education</u> is comprised of the Office of the Dean, the Kearney International Center, the Center for Global Engagement, and the Center for English Language Programs. Collectively these areas are responsible for planning, coordinating, and delivering the principal aspects of the University's international education efforts and global endeavors. These endeavors include the recruitment and retention of international students, development and coordination of education abroad and away programs, promotion of and support for faculty and student exchange opportunities, implementation and management of international partnership initiatives and agreements, and oversight and monitoring of the institution's compliance with all federal, state, and system requirements pertaining to international education.

VISION

We will be the regional leader in international student success, accessible education abroad and away programs, robust global partnerships, and globally informed teaching and research.

MISSION

Cultivate global citizenship that fosters cultural diversity, equity, and inclusion across our University and broader community.

Centers:

Center for Global Engagement

The Center for Global Engagement office is responsible for education abroad promotion, implementation, and risk management. At present, the Center for Global Engagement office coordinates the study abroad experiences of approximately 300 students annually and supports all faculty-led programs and students' participation in the National Student Exchange.

Center for English Language Programs

The Center for English Language Programs (CELP) includes the Intensive English Program (IEP) which offers students English language training that prepares them to pursue academic studies in a U.S. university. Students receive 20 hours of English-based courses per week. The IEP also offers tutorial support to students. Tutors help students develop strategies for academic learning, completing homework, and preparing for the TOEFL test. Upon completion of the IEP and after satisfying the University's language proficiency requirement, an IEP student may enroll as a degree-seeking student. In addition to the IEP program, the CELP also offers short-term language programs based on the specific needs of sponsoring agencies and various institutional partners. At present, the CELP serves approximately 50 students per semester.

Kearney International Center

The Kearney International Center serves more than 1,300 students and scholars from more than 90 countries through a variety of Department of State-approved exchange and visa programs. The staff members are committed to assisting students with their academic, immigration, financial, and personal needs as well as offering them opportunities to enrich their cultural and educational experiences.

GRADUATE STUDIES

Minnesota State Mankato is one of the largest providers of graduate education in the state. Our reasonable tuition, outstanding faculty, and nationally recognized academic programs make Minnesota State Mankato one of the best educational values in the country. Our programs provide students an applied learning environment with emphasis on real-world situations, the opportunity to conduct cutting-edge research in state-of-the-art facilities, and personal attention that is the hallmark of quality graduate education.

UNIVERSITY RESEARCH

Minnesota State Mankato faculty members are scholars on the leading edge of knowledge in their fields. They work together with undergraduate and graduate students in applying their knowledge to solve real—world problems. Faculty and students conduct research in state—of—the—art facilities, including a number of research centers. Faculty and students are also supported through the Undergraduate Research Center, Research and Sponsored Programs, Center for Excellence in Scholarship and Research, and the Institutional Review Board. Faculty can apply for internal Faculty Research Grants and have opportunities for recognition for their research, scholarly and creative work.

ONLINE AND OFF-CAMPUS PROGRAMS

Minnesota State Mankato provides access to high-quality programs beyond traditional on-campus experiences to fit the needs of working professionals and busy adults who want to advance their careers, complete a degree, or build new skill sets. This includes delivery of off-campus, online education for 100 percent online bachelor's degree completion programs as well as undergraduate and graduate credits and continuing professional education units with the flexibility to learn anywhere. In addition to fully online programs, we have partnerships with our 2-year colleges to offer bachelor completion programs on site as well as at Mankato's Edina location.

The Edina facility, which is conveniently located within the Twin Cities area, is the University's most extensive offcampus location. The facility offers upper division undergraduate courses and graduate courses and programs.

Mankato's <u>Center for Workforce Professional Education</u> provides leadership-based programming, executive-level programs, workforce training, and opportunities to earn continuing education units (CEUs). Professional development subjects vary significantly to meet industry needs. Some examples include Human Resources, Leadership, Financial Planning, Manufacturing Technology, and Education. The Center for Workforce Professional Education also offers the Certified Financial Planner (CFP) program.

LIBRARY SERVICES

Library Services provides strong support to the University's programs with 35+ staff; a collection of more than 1.3 million volumes, including access to hundreds of electronic databases and journals; 750,000+ e-books; and well-equipped modern facilities with state-of-the-art technologies. The Library is a destination of choice and registers an average of 2,000+ daily visits during the academic semester.

Led by the Dean of the Library & Learning, the Library strives to be an innovative and creative resource to fulfill the vision of the library as a learning commons and epicenter for intellectual inquiry for a comprehensive university in the 21st century. Library & Learning encompasses several student support services using an equity-minded, collaborative and innovative strategy, including three federally supported <u>TRIO programs</u>, the <u>Center for Academic Success</u>, University <u>Honors</u> and <u>Fellowship</u> programs, <u>Learning Communities</u>, <u>MavPASS</u> supplemental instruction services, and the <u>Undergraduate Research Center</u>.

STUDENT LIFE

The Student Affairs and Enrollment Management division includes the Vice President for Student Affairs and Enrollment Management, Student Conduct, Security, Residential Life, Centennial Student Union, Health Services, Campus Recreation, Admissions, Office of New Student and Family Programs, Career Development, and the Counseling Center. The Student Affairs and Enrollment Management staff collaborate with Academic Affairs to prepare students for success in their chosen profession and to be contributing members of a diverse global society. Each student's needs and background are unique, and programs and services are designed to foster student learning and development and to enhance the educational experience. Nearly 40 percent of Mankato's undergraduates are first-generation college students, 26 percent are Pell-eligible, and 18 percent are students of color. International students make up more than 8 percent of the undergraduate student body and 10 percent of all graduate students.

The University's spirit is routinely charged by great art, entertainment, and the excitement of athletics. New and renovated housing, coupled with a diverse campus, facilitates students to share and learn from each other. Through Minnesota State Mankato's comprehensive academic support programs, students have the opportunity to participate in scholarly communities, over 200 student organizations, and the first-year seminar program.

INSTITUTIONAL DIVERSITY

Diversity, Equity, and Inclusion, led by the Vice President for Diversity, Equity & Inclusion and Chief Diversity Officer, actively promote a campus-wide cross-cultural understanding and appreciation of differences. The staff provides direct services to students and hosts enriching educational programs; cultural activities; and insightful conferences for area youth, students, faculty, and staff. Programs and resources within the University's Diversity, Equity, and Inclusion include the <u>Accessibility Resources; Lesbian, Gay, Bisexual, Transgender (LGBT) Center; Violence Awareness & Response</u> <u>Program; Multicultural Center; Women's Center</u>; and <u>Bias Incident Support and Advisory (BISA) Team</u>. Minnesota State Mankato takes pride in having the second-oldest campus LGBT center in the country.

Diversity, Equity, and Inclusion support a multicultural educational experience for students, faculty, staff, and the greater community by encouraging access, opportunity, and success. The centers provide resources to the campus community, including support services, meetings, educational and violence prevention programs, events, and publications. They provide relaxing, friendly spots for students looking for anything from job tips to a place to bring a sack lunch. They also maintain a peaceful and comfortable environment for students to achieve their goals.

THE COMMUNITY - MANKATO, MN

Mankato, Minnesota is located approximately 85 miles southwest of the Twin Cities of Minneapolis and St. Paul. The University sits atop 303 acres overlooking the Minnesota River Valley. Mankato's population is over 44,000 and the Greater Mankato area has a population of over 103,500. Minnesota State Mankato adds \$827 million annually to the Mankato economy (2023 Minnesota State system study.)

Mankato is a major regional center designated as a Metropolitan Statistical Area and has earned several livability awards, including: a top 10 spot for "best small college towns" by Schools.com; one of the "best small college towns in America" by College Values Online; and "best small places for businesses and careers" by Forbes. Education is central to the area's quality of life and economy, in that more students choose to pursue higher education in the Mankato area than any other community outside of the Twin Cities. The city of Mankato is renowned for rivers, lakes, ravines, bluffs, natural prairies, and forested areas that offer breathtaking landscapes with more than 50 miles of paved trails for allseason cycling, walking, and hiking.

The city of Mankato keeps its visitors and residents entertained year-round with plenty of exciting events and festivals. Almost all events are focused on celebrating the unique character of the Mankato area—including its history, climate, location and friendly atmosphere., including the International Festival, Mankato River Ramble, Mankato Marathon, History Fest, Mankato Annual Traditional Pow-Wow, MN Senior Games, Kiwanis Holiday Lights, the Speechless Film Festival, Thunder of Drums, City Art Walking Sculpture Tour, more than 20 concerts a year, and the annual Ribfest. To learn more about Mankato, please visit <u>Greater Mankato Growth</u> and <u>Visit Great Mankato</u>.

THE ROLE OF THE DEAN OF GLOBAL EDUCATION

Reporting to the Vice Provost, the Dean of Global Education serves as the Senior International Officer for the University. The position provides visionary and strategic leadership for Academic Affairs and the broader university and leads the

university's efforts to build on successes to date and grow the University's global engagement opportunities. The position is responsible for advancing high quality international academic programs and services; cultivating an extensive array of partnerships and new initiatives; promoting faculty and staff global competence and leadership; increasing international student enrollment; promoting student success for all students through high impact practices; and administration of the budgets, facilities, and resources of the global education enterprise.

The position sets unified strategic goals for the Global Education unit, leads innovations, and develops talent within the Centers in the unit: the Elizabeth and Wynn Kearney International Center, the Center for Global Engagement, and the Center for English Language Programs.

Additionally, the position is responsible for federal and state compliance, professional standards of practice, policies and procedures, collective bargaining agreement implementation, recognitions and awards, partnerships and exchanges, and resource development and fundraising.

The Dean of Global Education serves on the Council of Deans and President's Expanded Cabinet; contributes expert leadership to shared governance bodies and special university committees, work groups, and task forces, and acts in coordination with the MinnState system office to achieve divisional, university, and system strategic directions.

DUTIES AND RESPONSIBILITIES

Senior International Officer for the University: Administers all global education operations for the University and its five Colleges: leading the development and implementation of the University's strategic plan for global education; developing University-level policies, procedures, and business practices; ensures the University's compliance with international, federal, and state regulations and other requirements related to international education and globalization – VISA, SEVIS, immigration, export control, and so on; cultivating and hosting international delegations; traveling internationally to represent and promote the University; directing communications, etc. As the Senior International Officer (SIO), this position directs the University's international travel process, consulting state department travel advice for countries and managing the campus process for risk management for travel, in consultation with other offices in campus, when recommending travel approvals to the Provost and the President.

Leadership, Innovation, and Promotion of Global Experiential Learning: Leads the innovation and implementation of (1) new and continuing international education programs and opportunities for faculty and staff; (2) programming for incoming international students for engagement and retention as well as outgoing education abroad and away experiences, ensuring connections to students' academic departments and a rich array of opportunities for students to engage; (3) faculty and student exchanges of all types and lengths, and ensuring accessibility to a wide range of individuals; (4) innovative international research and cultural programs; (5) international scholarship programs such as the Fulbright Scholarship Program; (6) international student recruitment, enrollment, engagement, and support services; (7) faculty leadership and development in global education; and (8) global engagement and curriculum development, assessment and evaluation, etc.

External Relationships: Represent the University to a wide range of international, federal, state, System, regional, and internal partners and stakeholders, including international delegations, international higher education institutions, and government officials; federal and state government agencies, including U.S. Embassies and Department of Homeland Security; international and national professional associations; System task forces and committees; regional economic development groups and civic leaders; new immigrant population leaders; corporate partners; President's Expanded Cabinet, Council of Deans, University task forces, committees, sub-meets; international students and alumni, etc.

Human Resource Management and Collaboration: Oversees a dedicated professional staff within Global Education, developing leadership opportunities, supporting professional development and growth, and providing direction and guidance for future growth. Engages with a wide variety of partners on campus around faculty/staff planning, recruitment, hiring, professional development, evaluation, promotion, discipline, sabbaticals; dean and department chair collaboration, leadership, and supervision; collective bargaining agreement implementation and support, etc.

Resource Management and Development: Manage the Global Education budgets, accounts, and cost centers, including general fund, foundation, NAI, student activity, facilities, equipment, and other resources, to assure financial efficiency and making strategic investments for growth. Identify external funding opportunities for programming through international education organizations, state governments in other countries, foundations, industry partners, and alumni.

Required Qualifications:

- Earned PhD, or other terminal degree
- Combination of higher education administration experience (with increasing levels of responsibility, including Program Director or Department Chair), and faculty experience (commensurate with tenure and promotion to the rank of associate professor or higher in any discipline), with experience and accomplishments in international education.
- Demonstrated understanding of the opportunities and challenges in international education and global initiatives at a regional comprehensive university.
- Demonstrated ability to cultivate relationships with a broad portfolio of internal (faculty, staff, departments, units, and divisions) and external stakeholders and constituencies throughout the world, including U.S. and international higher education institutions, government agencies, and business and non-profit organizations, among others, to achieve strategic priorities.
- Demonstrated ability to achieve compliance with regulations, policies, and/or requirements related to international education.
- Demonstrated ability to promote and increase student and faculty global engagement and success, including international student enrollment, international and U.S. student global engagement and success.
- Demonstrated ability to strategically plan and manage resources (e.g., financial, personnel, facility, technology, etc.), including external fund-raising, to achieve strategic priorities.

Preferred Qualifications:

- Experience living, working, or studying in other countries.
- Fluency in one or more modern world languages in addition to English.
- Demonstrated commitment to a diverse, inclusive, and equity-minded environment for students, faculty, staff, and the broader university community.
- Demonstrated ability to effectively lead in a collective bargaining, shared governance environment.
- Ability to engage in professional leadership and service, as a senior academic administrator, at the state, regional, national, and international levels to advance strategic directions.
- Demonstrated commitment to fostering a diverse working and learning environment.

All nominations and applications shall be confidential. For best consideration, submit your application at: <u>Prospectus</u> <u>for the Dean of Global Education (AA24186)</u>. The cover letter must contain a section responding to each of the topics found in the Characteristic Duties and Responsibilities Section (Senior International Officer for the University; Leadership, Innovation, and Promotion of Global Experiential Learning; External Relationships; Human Resource Management and Collaboration; and Resource Management and Development) and a section responding to the required qualifications and preferred qualifications. Minnesota State University, Mankato has a long-standing commitment to diversity and is actively seeking to nurture and enrich its underrepresented communities. Women, minorities, and individuals with disabilities are encouraged to apply. In accordance with USCIS regulations, successful applicants must be legally able to accept work in the United States.

Requests for reasonable accommodation of a disability during the application and/or interview process should be made to Human Resources, 507-389-2015 (V), 800-267-3529 or 711(MRS/TTY). This announcement is available in alternative format upon request.

Minnesota State University, Mankato is an affirmative action/equal opportunity university and is a member of the Minnesota State Colleges and Universities system.